## BlackLine Investor Presentation

As of February 13, 2020



### Safe Harbor

This presentation contains forward-looking statements. These statements may relate to, but are not limited to, expectations of future operating results or financial performance of BlackLine, Inc. ("BlackLine" or the "Company"), the calculation of certain key financial and operating metrics, capital expenditures, introduction of new solutions or products, expansion into new markets, regulatory compliance, plans for growth and future operations, technological capabilities, and ability to execute our technology and platform initiatives and strategic relationships, including our relationship with SAP, as well as assumptions relating to the foregoing. Forward-looking statements are inherently subject to risks and uncertainties, some of which cannot be predicted or quantified. In some cases, you can identify forward-looking statements by terminology such as "may," "will," "should," "could," "expect," "plan," anticipate," "believe," "estimate," "predict," "intend," "potential," "would," "continue," "ongoing" or the negative of these terms or other comparable terminology. You should not put undue reliance on any forward-looking statements. Forward-looking statements should not be read as a guarantee of future performance or results, and will not necessarily be accurate indications of the times at, or by, which such performance or results will be achieved, if at all.

Forward-looking statements are based on information available at the time those statements are made and/or management's good faith beliefs and assumptions as of that time with respect to future events, and are subject to risks and uncertainties that could cause actual performance or results to differ materially from those expressed in or suggested by the forward looking statements. In light of these risks and uncertainties, the forward-looking events and circumstances discussed in this presentation may not occur and actual results could differ materially from those anticipated or implied in the forward-looking statements. These risks and uncertainties are described in greater detail under the heading "Risk Factors" in the filings we make with the Securities and Exchange Commission ("SEC") from time to time, which are available on our website at <a href="http://investors.blackline.com">http://investors.blackline.com</a> and on the SEC's website at <a href="http://www.sec.gov">www.sec.gov</a>. Except as required by law, BlackLine does not undertake any obligation to publicly update or revise any forward-looking statement, whether as a result of new information, future developments or otherwise.

In addition, statements that "we believe" and similar statements reflect our beliefs and opinions on the relevant subject. These statements are based upon information available to us as of the date of this presentation, and while we believe such information forms a reasonable basis for such statements, such information may be limited or incomplete, and our statements should not be read to indicate that we have conducted an exhaustive inquiry into, or review of, all potentially available relevant information. These statements are inherently uncertain and investors are cautioned not to unduly rely upon these statements.

In addition to U.S. GAAP financials, this presentation includes certain non-GAAP financial measures, including non-GAAP revenue, gross profit, gross margin, free cash flow, sales and marketing expense, research and development expense, general and administrative expense, loss from operations and operating margin (loss). These non-GAAP measures are in addition to, not a substitute for or superior to, measures of financial performance prepared in accordance with U.S. GAAP. The non-GAAP financial measures we use may differ from the non-GAAP financial measures used by other companies. A reconciliation of these measures to the most directly comparable GAAP measure is included in the Appendix to this presentation.



### **BlackLine Highlights**









SaaS-Based Platform Monetizing Accounting & Finance Large & Growing \$18.5B Estimated TAM<sup>1</sup> with Multiple Financial Close Adjacencies

The Industry Recognized Leader in Financial Close Solutions<sup>2</sup> Strong Competitive Moat Across Broad Customer Base 29% Topline Revenue Growth with 110% Dollar-Based Net Revenue Retention<sup>3</sup>

<sup>1</sup>Source: Frost and Sullivan/2018 TAM for Core Products.
<sup>2</sup>Based on Gartner Magic Quadrant for Cloud Financial Close Solutions, September 2019
<sup>3</sup>Q4 YoY Growth as of 12/31/2019. Retention rate as of 12/31/2019

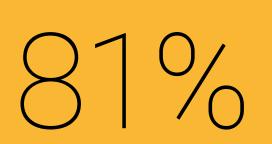


#### **Our Vision**

## To Lead Finance & Accounting Operations Worldwide Through **Strategic Finance Transformation**



#### **Finance Leaders Are Overwhelmed**



81% of organizations believe their finance function is not operating at a level necessary to transform into a strategic role within their corporation. 51%

51% of finance leaders feel increased operational responsibilities are stretching their role. 1/3

1/3 of accounting teams spend a majority of their time on repetitive low-value tasks.

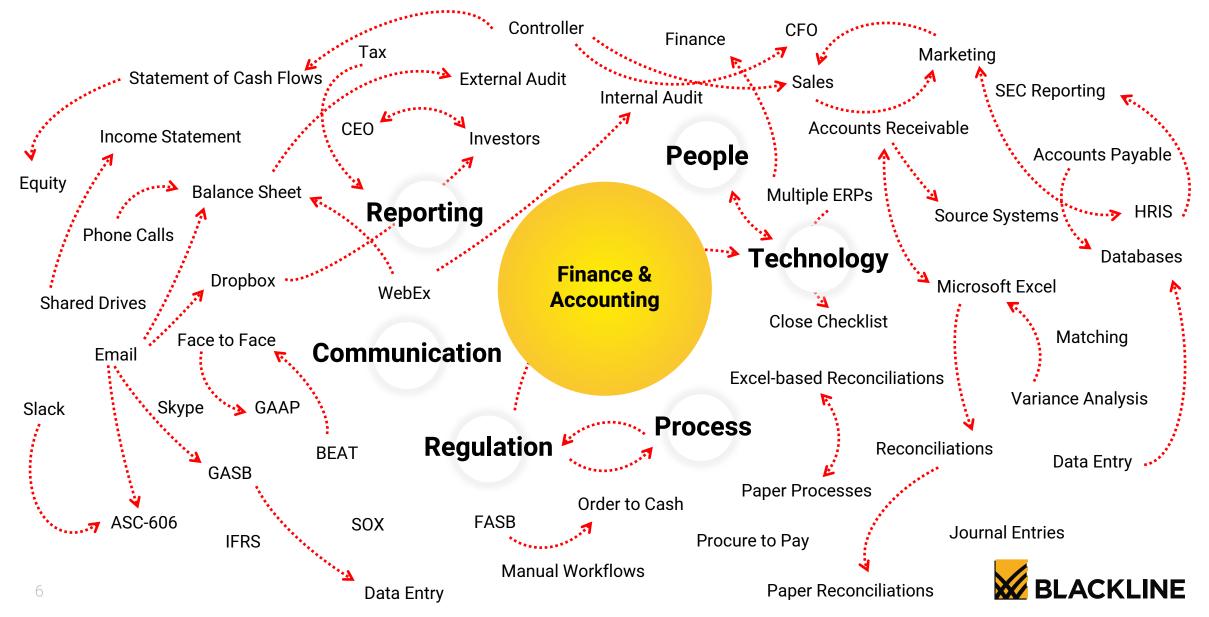
Source: Ventana Research, 2019

Source: EY Survey of Finance Leaders, 2016

Source: IMA, 2016



### The Financial Close is Chaos. On a Deadline.



### ...And It's Becoming Increasingly Challenging





#### **BlackLine Transforms the Financial Close**



Control

Accountability, Accuracy, Governance Efficient, Clean Audits

Strong Governance



Transparency

Visibility & Clarity Real-Time Access More informed, Quality Decision Making



Efficiency

Quantifiable ROI Automation Greater Accuracy Timely Financial Information Optimized Finance Function



#### Confidence

Confident Financials Agile Decision-Making Standardized Workflows



### **BlackLine's Accounting Platform Enables Strategic Finance**

#### Account Reconciliation

Accurate and effective account reconciliation process

#### Transaction Matching

Match and reconcile millions of transactions in minutes

#### Task Management

Visibility and control for any accounting checklist

#### Compliance

Elevated Control in the Cloud

#### Journal Entry

Centralize, manage and automate journal entries

#### Variance Analysis

Continuously monitor for risk with automated fluctuation analysis

#### Intercompany Hub

Centralize and streamline end-toend intercompany accounting

#### Smart Close

Simplify, standardize & automate your financial close in SAP



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ANALYSIS & REPORTS

TEMPLATES



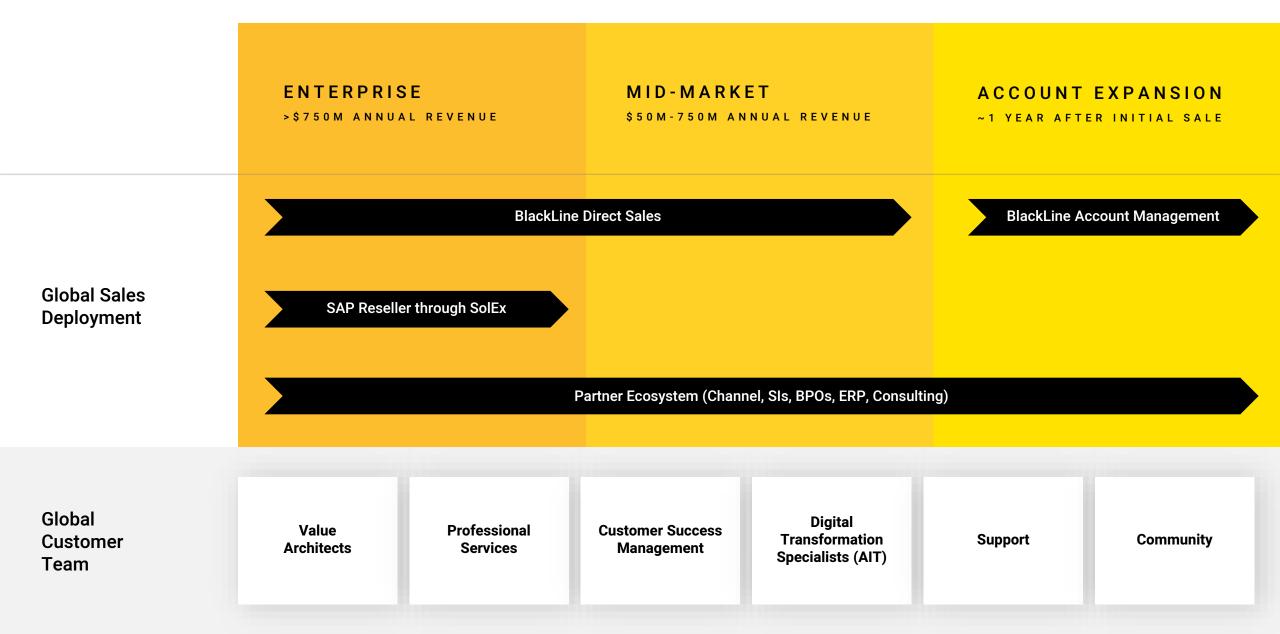
#### Large & Underpenetrated Addressable Market

# **18.5B** financial close market<sup>1</sup> comprised of 165,000 target customers \$289M BlackLine LTM revenue comprised of ~3,000 customers<sup>2</sup>

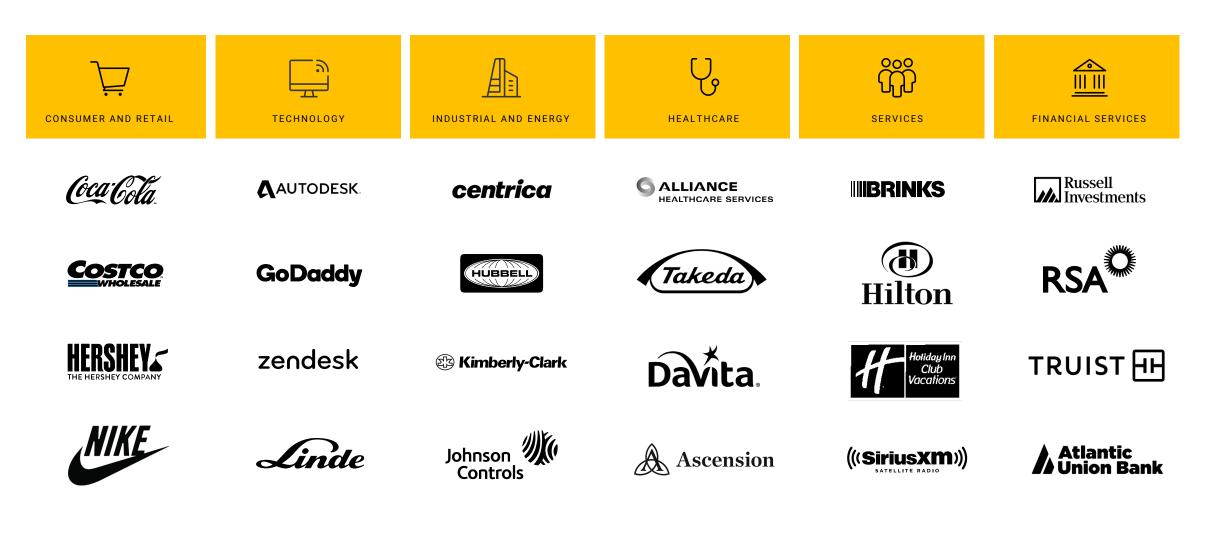


10 <sup>1</sup>Source: Frost and Sullivan/2018 TAM for Core Products <sup>2</sup>As of December 31, 2019

#### **Our Go To Market & Customer Strategy**



### Strength Across Geographies, Sectors & Sizes

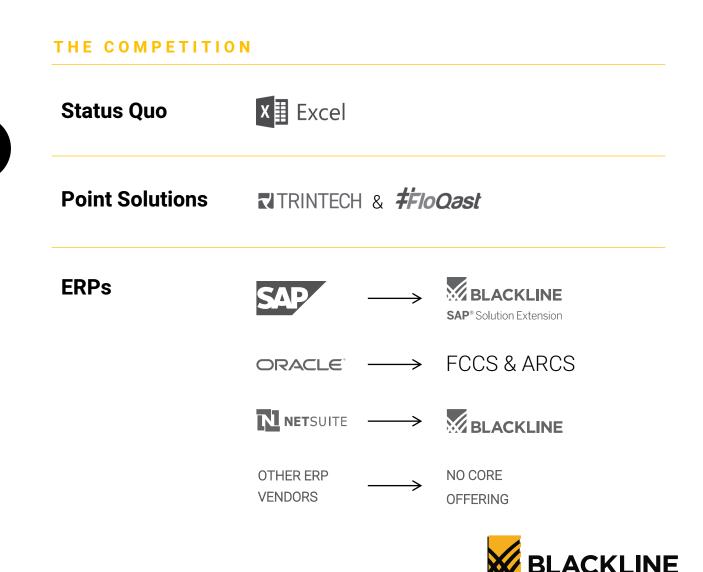




#### **Competitive Landscape**



- ✓ Market Pioneer
- ✓ Deep Account Domain Knowledge
- ✓ SaaS-Based Platform
- ✓ ERP Agnostic
- ✓ Highly Scalable & Configurable



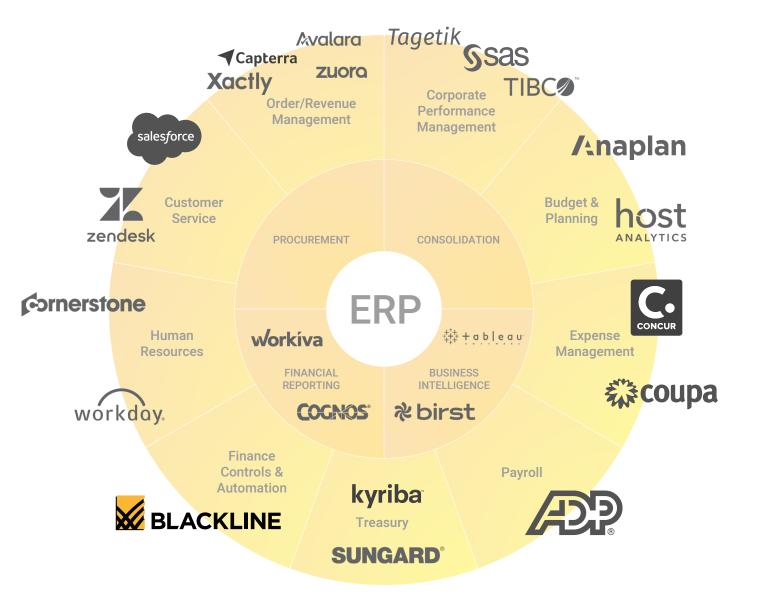
VS

#### **ERPs Provide A Lot of Functionality**





#### **"Best of Breed" Provides Superior Solutions**





### **BlackLine is a Recognized Industry Leader**

Magic Quadrant for Cloud Financial Close Solutions



#### Recognized as a Leader in a Gartner Magic Quadrant 4 Years in a Row



Magic Quadrant for Cloud Financial Close Solutions, Gartner, 2018 & 2019

Magic Quadrant for Cloud Financial Corporate Performance Management Solutions, Gartner, 2017.

16 Magic Quadrant for Financial Corporate Performance Management Solutions, Gartner, 2016

### Strong & Passionate Management Team



**Therese Tucker** Founder and Chief Executive Officer



Pete Hirsch Chief Technology Officer



Max Solonski Chief Security Officer



**Andres Botero** Chief Marketing Officer











**Karen Flathers** 

**Mark Partin** 

Chief Financial Officer

**Mario Spanicciati** 

Chief Strategy Officer

Chief Customer Officer



Marc Huffman President & Chief **Operating Officer** 



**Tammy Coley** Chief Transformation Officer

Patrick Villanova Chief Accounting Officer



Susan Otto Chief People Officer





## Driving Sustainable Revenue Growth

#### **Growth Levers**





### **Strategic Partner to the CFO**

Our goal is to be a strategic partner who leads our customers on their financial transformation journeys



### **BlackLine's SAP TAM with SolEx**



### **BlackLine Use Case for SAP Cloud Transition**

Clear benefits to adding BlackLine before or during transition to S/4 HANA



#### Enables a More Successful S/4HANA Upgrade

- Clear open items (in SAP OIM) to prevent a technical failure on upgrade
- Reduce business complexity
- Maintain integrity and standardization throughout transition
- Recognize immediate time savings and ROI

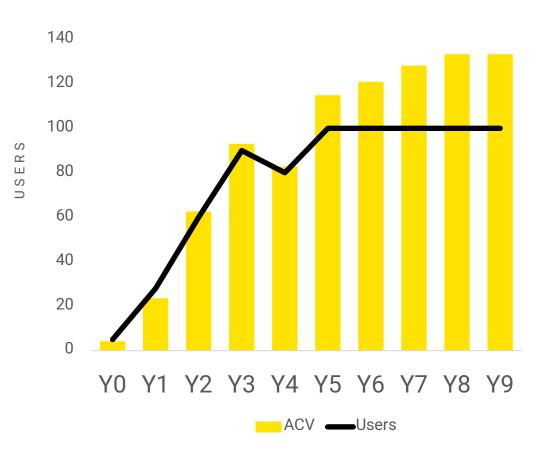
- Automate manual tasks to enable FTEs to focus on S/4HANA initiative
- Identify risk and analyze trends ahead of go-live
- Simplify validation of financial data before, during and after cutover
- Migrate processes toward "desired state" versus "current state"



### **Customer Expansion in Action**

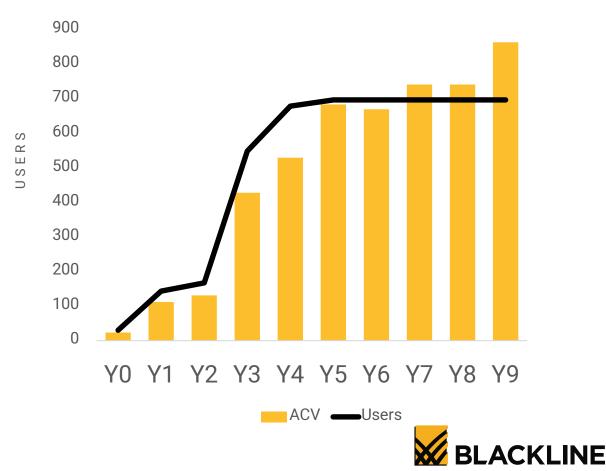
#### **Mid-Market Customer**

Financial Services Company *Current ACV of ~\$130K* 



#### **Enterprise Customer**

Global Industrials Company Current ACV of ~\$800K



#### **Strategic Product Installed Base Opportunity**

	T R A N S A C T I O N M A T C H I N G	S M A R T C L O S E	I N T E R C O M P A N Y H U B
Customers who are target candidates to add	2,800+	~800	1,600+
Portion of this opportunity currently captured	21%	4%	1%

As of September 2019 Investor Day. Data based on the number of customers who have purchased these products as of June 30, 2019.

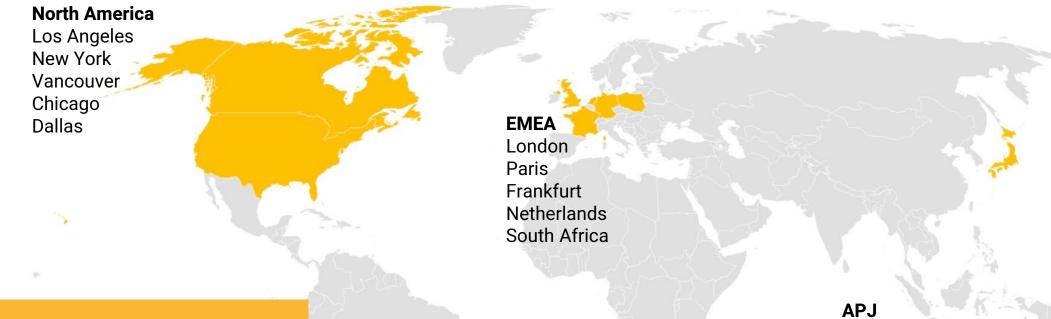
#### **Partner Ecosystem**





### **Continued International Expansion**

Looking Ahead



#### FOCUS

- Continue to penetrate existing markets
- Add distribution to top markets by leveraging partners

APJ Sydney Melbourne Singapore Hong Kong Tokyo



## **Key Metrics & Financials**

### **Financial Highlights**



Q4'19 Revenue Growth<sup>1</sup>



Q4'19 Dollar-Based Net Revenue Retention Rate



Q4'19 Non-GAAP Gross Margin



Q4'19 Non-GAAP Operating Margin

#### High Growth Subscription Model

Strong secular tailwinds, early stages in a large market, new customers and expansion within existing customer base

#### Compelling Expansion Model

High predictability from successful land and expand strategy



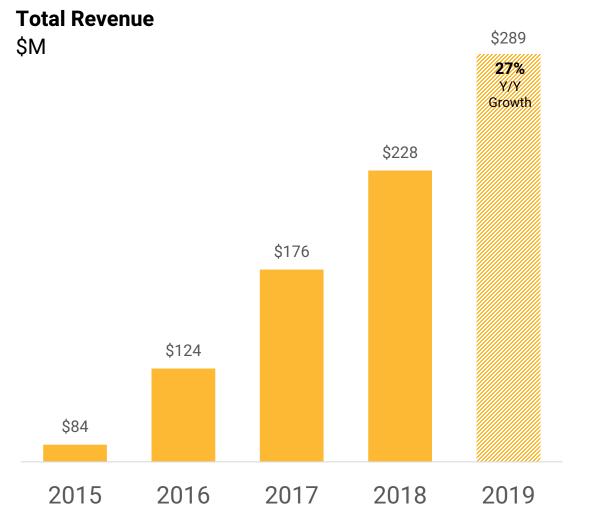
93% SaaS recurring revenue



Operating leverage driving profitability



### **Highly Visible Subscription Growth Model**

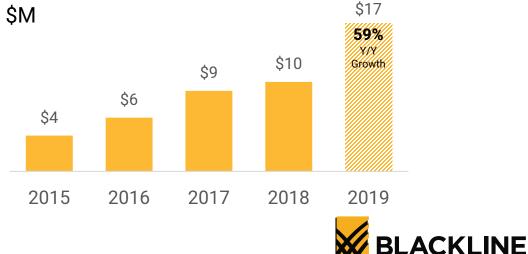


29 2017-18 & LTM'19 Revenue under ASC 606. All prior periods are under ASC 605 Standard.

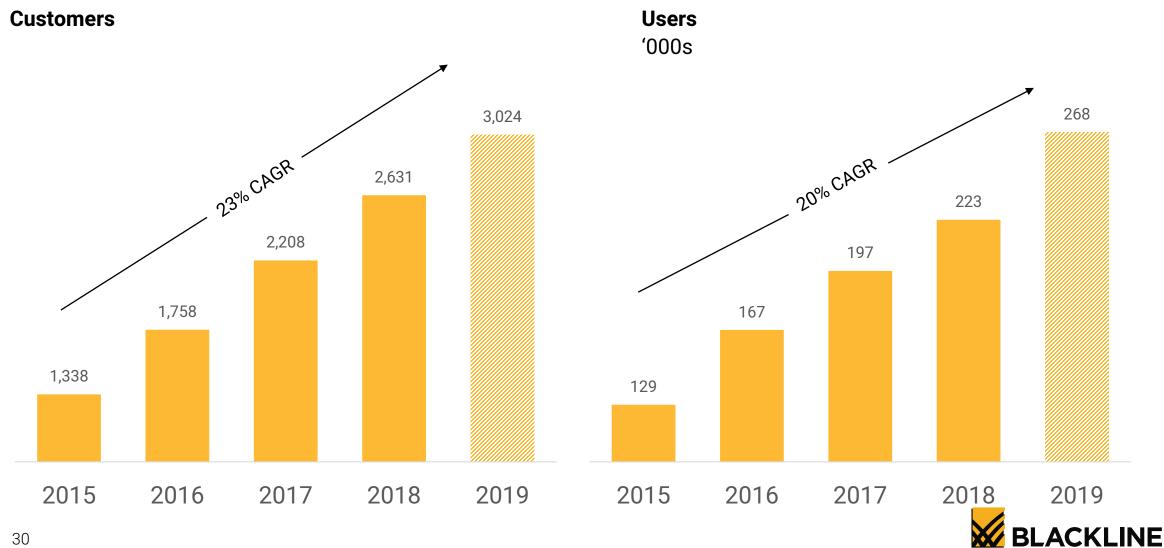
**Subscription & Support Revenue** 



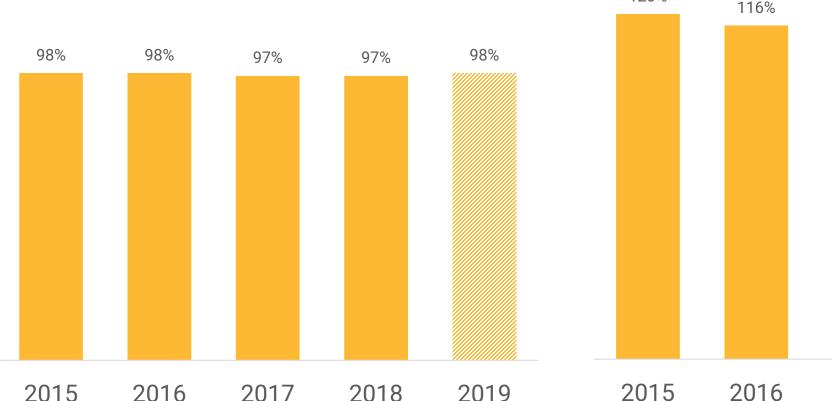




#### **Consistent Customer and User Growth**

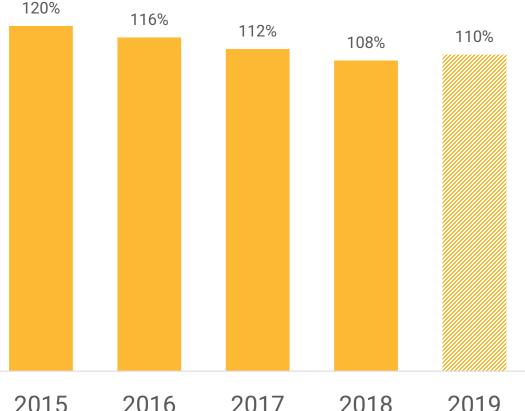


### **Strong Renewal Rate Driving Overall Retention Rate**



Dollar-Based Revenue Renewal Rate

#### **Dollar-Based Net Revenue Retention Rate**

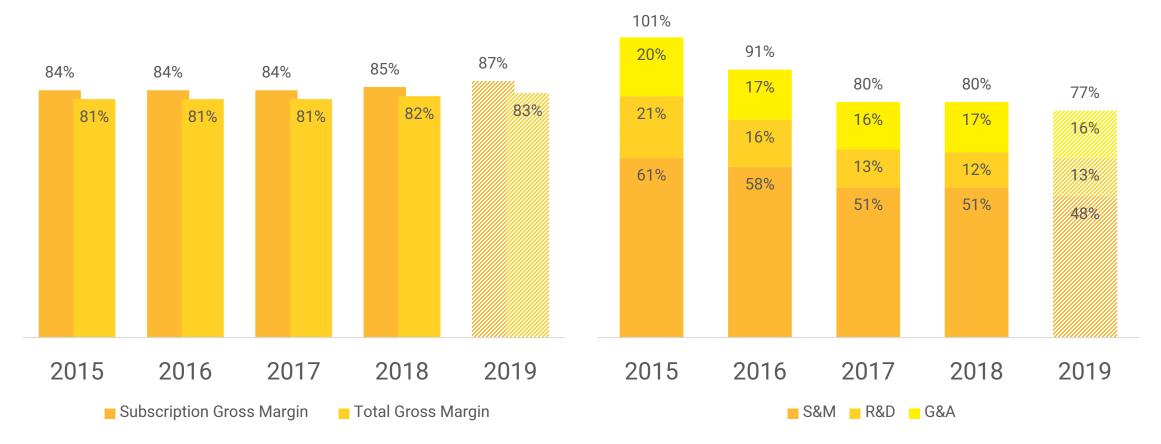


Dollar-based revenue renewal rate for each period is calculated by dividing (a) the total actual annualized subscription and support revenue of customer contracts renewed for a given period by (b) the total annualized subscription and support revenue up for renewal of customer contracts expiring in the same period. Dollar-based net revenue retention rate is calculated as the implied monthly subscription and support revenue at the end of a period for the base set of customers from which the company generated subscription revenue in the year prior to the calculation, divided by the implied monthly subscription and support revenue one year prior to the date of calculation for that same customer base. This calculation does not reflect implied monthly subscription and support revenue for new customers added during the one-year period but does include the effect of customers who terminated during the period.

### **High Gross Margins and Expanding Operating Leverage**

Non-GAAP Gross Margin

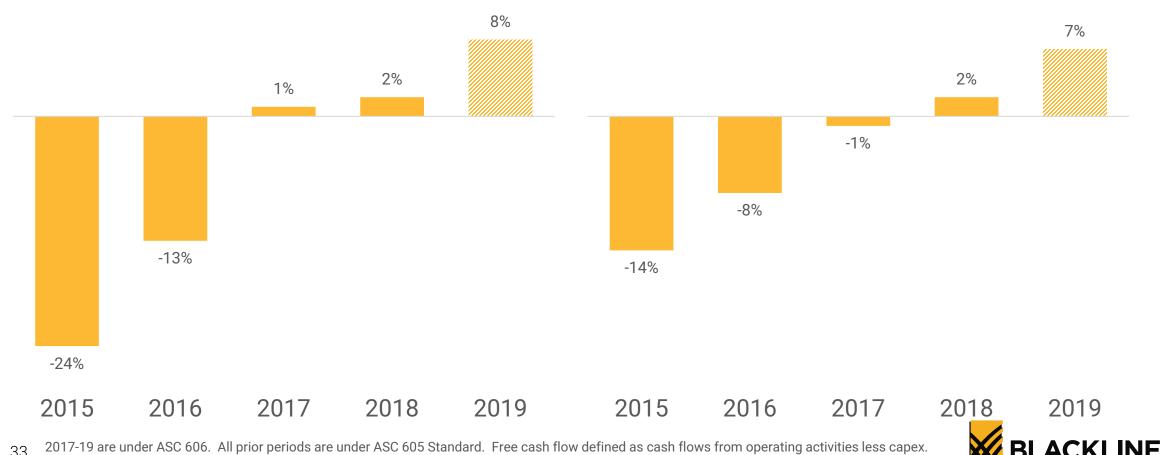
Non-GAAP Operating Expenses as % of Revenue



<sup>32 2017-19</sup> are under ASC 606. All prior periods are under ASC 605 Standard. See appendix for GAAP financial measures and reconciliations.

### **Demonstrated Improvement in Profitability & Cash Flow**

Non-GAAP Net Income Margin<sup>1</sup>



2017-19 are under ASC 606. All prior periods are under ASC 605 Standard. Free cash flow defined as cash flows from operating activities less capex. 33 <sup>1</sup>See appendix for GAAP financial measures and reconciliations. 2017-19 values have been adjusted for the non-cash, income tax revision...

Free Cash Flow Margin

### **Target Operating Model**

% of Revenue	FY14	FY15	FY16	FY17	FY18	FY19	Target Model
Services Revenue	5%	4%	4%	5%	5%	6%	6% - 10%
Gross Margin <sup>1</sup>	82%	81%	81%	81%	82%	83%	~80%
S&M <sup>1</sup>	48%	61%	58%	51%	51%	48%	40% - 45%
R&D <sup>1</sup>	17%	21%	16%	13%	12%	13%	10% - 12%
G&A <sup>1</sup>	17%	20%	17%	16%	17%	16%	7% - 9%
Operating Margin <sup>1</sup>	0%	(21)%	(10)%	1%	2%	6%	20%+



34

2017-19 are under ASC 606. All prior periods are under ASC 605 Standard. <sup>1</sup>Represents a Non-GAAP metric. See appendix for GAAP financial measures and reconciliations.



# Appendix

## NON-GAAP RECONCILIATIONS AND DEFINITIONS NON-GAAP REVENUE, NON-GAAP GROSS PROFIT, AND FREE CASH FLOW (\$000'S)

	Q1 2018	Q2 2018	Q3 2018	Q4 2018	Q1 2019	Q2 2019	Q3 2019	Q4 2019	2015	2016	2017	2018	2019
Non-GAAP Revenues													
GAAP Revenues	\$51,284	\$55,454	\$58,734	\$62,316	\$64,129	\$69,664	\$74,925	\$80,258	\$83,607	\$123,123	\$175,603	\$227,788	\$288,976
Purchase Accounting Adjustment to Revenue	-	-	-	-	-	-	-	-	-	716	-	-	-
Total Non-GAAP Revenues	\$51,284	\$55,454	\$58,734	\$62,316	\$64,129	\$69,664	\$74,925	\$80,258	\$83,607	\$123,839	\$175,603	\$227,788	\$288,976
Non-GAAP Gross Profit													
GAAP Gross Profit	\$ 39,678	\$ 43,588	\$ 45,217	\$ 48,431	\$ 50,511	\$ 54,720	\$ 59,633	\$ 65,137	\$60,878	\$92,912	\$134,218	\$176,914	\$230,001
Purchase Accounting Adjustment to Revenue	-	-	-	-	-	-	-	-	-	716	-	-	-
Amortization of Developed Technology	1,715	1,708	1,721	1,719	1,711	1,712	1,199	175	6,139	6,368	6,847	6,863	4,797
Stock-Based Compensation Expense	838	682	869	876	888	1,159	1,431	1,336	466	715	1,149	3,265	4,814
Total Non-GAAP Gross Profit	\$42,231	\$45,978	\$47,807	\$51,026	\$53,110	57,591	62,263	66,648	\$67,483	\$100,711	\$142,214	\$187,042	\$239,612
Free Cash Flow													
Cash flows from operating activities	\$ 1,822	\$ 4,681	\$ 4,814	\$ 4,823	\$ 3,026	\$ 8,620	\$ 9,854	\$ 8,224	\$1,006	(\$4,808)	\$6,424	\$16,140	\$ 29,724
Capitalized software development costs	(1,653)	(1,460)	(1,527)	(1,035)	(1,232)	(1,367)	(1,152)	(1,309)	(2,273)	(3,270)	(4,624)	(5,675)	(5,060)
Purchase of property and equipment	(1,634)	(2,062)	(892)	(1,696)	(1,103)	(886)	(1,472)	(1,171)	(10,094)	(1,724)	(4,002)	(6,284)	(4,632)
Financed purchases of property and equipment	-	-	-	-	-	(145)	(169)	(113)	-	-	-	-	(427)
Free Cash Flow	(\$1,465)	\$1,159	\$2,395	\$2,092	\$691	\$ 6,222	\$ 7,061	\$ 5,631	(\$11,361)	(\$9,802)	(\$2,202)	\$4,181	\$19,605

#### "ACQUISITION" DEFINITION

We operated as BlackLine Systems, Inc., which we refer to as the "Predecessor," from 2001 until September 2013. On September 3, 2013, BlackLine, Inc., which we refer to as the "Successor," acquired BlackLine Systems, Inc. in connection with an investment by Silver Lake Sumeru and Iconiq, which we refer to as the "Acquisition." The Successor was created for the sole purpose of acquiring the Predecessor and had no prior operations. We refer to Silver Lake Sumeru and Iconiq collectively as our "Investors" and, in connection with the Acquisition, our Investors obtained a controlling interest in us. The Acquisition resulted in a new basis of accounting and was accounted for as a business combination.

2016 GAAP revenues were adjusted for the impact of purchase accounting resulting from the Runbook Acquisition on August 31, 2016. The purchase accounting adjustments for the quarters ended March 31, 2017, June 30, 2017, September 30, 2017, December 31, 2017, and March 31, 2018 related to the Runbook Acquisition were not meaningful and were thus not presented.



### NON-GAAP RECONCILIATIONS NON-GAAP OPERATING INCOME (LOSS) AND NON-GAAP NET INCOME (LOSS) (\$000'S)

Q1 2018	Q2 2018	Q3 2018	Q4 2018	Q1 2019	Q2 2019	Q3 2019	Q4 2019	2015	2016	2017	2018	2019
\$ (7,560)	\$ (8,831)	\$ (5,021)	\$ (8,424)	\$ (9,323)	\$ (5,978)	\$ (7,861)	\$ (4,737)	(\$34,812)	(\$33,934)	(\$30,409) \$	(29,836)	\$ (27,899)
-	-	-	-	-	-	-	-	-	716	-	-	-
3,323	3,312	3,305	3,083	3,077	3,079	2,566	1,543	12,092	12,505	13,310	13,023	10,265
3,974	5,393	5,340	6,188	6,452	8,012	10,141	9,447	5,497	6,526	16,044	20,895	34,052
112	78	97	163	(9)	193	129	(267)	41	371	628	450	46
-	-	-	-	-	-	(380)	-	-	-	-	-	(380)
-	-	-	-	-	-	-	-	-	1,582	-	-	-
-	-	-	-	-	-	-	-	-	-	-	-	-
-	-	-	-	-	-	-	-	-	-	809	-	-
177	224	-	-	212	-	-	-	-	-	818	401	212
\$26	\$176	\$3,721	\$1,010	\$409	\$ 5,306	\$ 4,595	\$ 5,986	(\$17,182)	(\$12,234)	\$1,200	\$4,933	\$16,296
	\$ (7,560) - 3,323 3,974 112 - - - - - 177	\$ (7,560) \$ (8,831)  3,323 3,312 3,974 5,393 112 78     177 2224	\$ (7,560)   \$ (8,831)   \$ (5,021)     -   -   -     3,323   3,312   3,305     3,974   5,393   5,340     112   78   97     -   -   -     -   -   -     -   -   -     -   -   -     -   -   -     -   -   -     -   -   -     -   -   -     -   -   -     -   -   -     -   -   -     -   -   -     -   -   -     -   -   -     -   -   -     -   -   -	\$ (7,560)   \$ (8,831)   \$ (5,021)   \$ (8,424)     -   -   -     3,323   3,312   3,305   3,083     3,974   5,393   5,340   6,188     112   78   97   163     -   -   -   -     -   -   -   -     -   -   -   -     -   -   -   -     -   -   -   -     -   -   -   -     -   -   -   -     -   -   -   -     -   -   -   -     -   -   -   -     -   -   -   -     -   -   -   -     -   -   -   -     -   -   -   -     -   -   -   -     -   -   -   -     -   177   224   -   -	\$ (7,560)   \$ (8,831)   \$ (5,021)   \$ (8,424)   \$ (9,323)     -   -   -   -   -     3,323   3,312   3,305   3,083   3,077     3,974   5,393   5,340   6,188   6,452     112   78   97   163   (9)     -   -   -   -   -     -   -   -   -   -     -   -   -   -   -     -   -   -   -   -     -   -   -   -   -     -   -   -   -   -     -   -   -   -   -     -   -   -   -   -     -   -   -   -   -     -   -   -   -   -     -   -   -   -   -     -   -   -   -   -     -   -   -   -   -     -   177   224	\$ (7,560)   \$ (8,831)   \$ (5,021)   \$ (8,424)   \$ (9,323)   \$ (5,978)     -   -   -   -   -   -     3,323   3,312   3,305   3,083   3,077   3,079     3,974   5,393   5,340   6,188   6,452   8,012     112   78   97   163   (9)   193     -   -   -   -   -   -     -   -   -   -   -   -     -   -   -   -   -   -   -     -   -   -   -   -   -   -     -   -   -   -   -   -   -     -   -   -   -   -   -   -     -   -   -   -   -   -   -     -   -   -   -   -   -   -     -   -   -   -   -   -   -     -   -   -   -   -   -	\$ (7,560)   \$ (8,831)   \$ (5,021)   \$ (8,424)   \$ (9,323)   \$ (5,978)   \$ (7,861)     -   -   -   -   -   -   -     3,323   3,312   3,305   3,083   3,077   3,079   2,566     3,974   5,393   5,340   6,188   6,452   8,012   10,141     112   78   97   163   (9)   193   129     -   -   -   -   -   -   -     -   -   -   -   -   -   -     -   -   -   -   -   -   -     -   -   -   -   -   -   -     -   -   -   -   -   -   -     -   -   -   -   -   -   -   -     -   -   -   -   -   -   -   -   -     -   -   -   -   -   -   -   -   -   -	\$ (7,560)   \$ (8,831)   \$ (5,021)   \$ (8,424)   \$ (9,323)   \$ (5,978)   \$ (7,861)   \$ (4,737)     -   -   -   -   -   -   -   -     3,323   3,312   3,305   3,083   3,077   3,079   2,566   1,543     3,974   5,393   5,340   6,188   6,452   8,012   10,141   9,447     112   78   97   163   (9)   193   129   (267)     -   -   -   -   -   -   -   -   -     112   78   97   163   (9)   193   129   (267)     -   -   -   -   -   -   -   -   -     -<	\$ (7,560)   \$ (8,831)   \$ (5,021)   \$ (8,424)   \$ (9,323)   \$ (7,861)   \$ (4,737)   (\$34,812)     -   -   -   -   -   -   -   -     3,323   3,312   3,305   3,083   3,077   3,079   2,566   1,543   12,092     3,974   5,393   5,340   6,188   6,452   8,012   10,141   9,447   5,497     112   78   97   163   (9)   193   129   (267)   41     -   -   -   -   -   -   -   -   -     112   78   97   163   (9)   193   129   (267)   41     -   -   -   -   -   -   -   -   -   -     -	\$ (7,560)   \$ (8,831)   \$ (5,021)   \$ (8,424)   \$ (9,323)   \$ (5,978)   \$ (7,861)   \$ (4,737)   (\$34,812)   (\$33,934)     -   -   -   -   -   -   716     3,323   3,312   3,305   3,083   3,077   3,079   2,566   1,543   12,092   12,505     3,974   5,393   5,340   6,188   6,452   8,012   10,141   9,447   5,497   6,526     112   78   97   163   (9)   193   129   (267)   41   371     -   -   -   -   -   -   -   -   -   -     112   78   97   163   (9)   193   129   (267)   41   371     -	\$ (7,560)   \$ (8,831)   \$ (5,021)   \$ (8,424)   \$ (9,323)   \$ (7,861)   \$ (4,737)   (\$34,812)   (\$33,934)   (\$30,409)   \$     -   -   -   -   -   -   716   -     3,323   3,312   3,305   3,083   3,077   3,079   2,566   1,543   12,092   12,505   13,310     3,974   5,393   5,340   6,188   6,452   8,012   10,141   9,447   5,497   6,526   16,044     112   78   97   163   (9)   193   129   (267)   41   371   628     -	\$ (7,560)   \$ (8,831)   \$ (5,021)   \$ (8,424)   \$ (9,323)   \$ (7,861)   \$ (4,737)   (\$34,812)   (\$33,934)   (\$30,409)   \$ (29,836)     -   -   -   -   -   -   716   -   -     3,323   3,312   3,305   3,083   3,077   3,079   2,566   1,543   12,092   12,505   13,310   13,023     3,974   5,393   5,340   6,188   6,452   8,012   10,141   9,447   5,497   6,526   16,044   20,895     112   78   97   163   (9)   193   129   (267)   41   371   628   450     - </td

#### Non-GAAP Net Income (Loss) attributable to BlackLine

Net income (loss) attributable to BlackLine <sup>1</sup>	\$ (7,252)	\$ (8,553)	\$ (4,766)	\$ (8,143)	\$ (8,781)	\$ (5,362)	\$ (9,206)	\$ (9,186)	(\$24,734)	(\$39,159)	(\$33,408)	(\$28,714)	(\$32,535)
Provision for (benefit from) Income Taxes	(125)	(65)	(137)	(213)	-	(18)	\$ 53	\$ 55	(13,934)	(6,956)	(511)	(540)	90
Secondary offering costs	-	-	-	-	-	-	-	-	-	-	809	-	-
Shelf offering costs	177	224	-	-	212	-	-	-	-	-	818	401	212
Stock-Based Compensation Expense	3,974	5,393	5,340	6,188	6,452	8,012	10,141	9,447	5,497	6,526	16,044	20,895	34,052
Amortization of debt discount and issuance costs	-	-	-	-	-	-	2,923	5,487	-	-	-	-	8,410
Amortization of Acquired Intangible Assets	3,323	3,312	3,305	3,083	3,077	3,079	2,566	1,543	12,092	12,505	13,310	13,023	10,265
Accretion of Debt Discount	-	-	-	-	-	-	-	-	228	1,303	-	-	-
Accretion of Warrant Discount	-	-	-	-	-	-	-	-	276	754	-	-	-
Purchase Accounting Adjustment to Revenue	-	-	-	-	-	-	-	-	-	716	-	-	-
Change in Fair Value of Contingent Consideration	112	78	97	163	(9)	193	129	(267)	41	371	628	450	46
Change in Fair Value of Common Stock Warrant Liability	-	-	-	-	-	-	-	-	420	5,880	3,490	-	-
Acquisition-Related Costs	-	-	-	-	-	-	-	-	-	1,582	-	-	-
Legal Settlenent Gains	-	-	-	-	-	-	(380)	-	-	-	-	-	(380)
Adjustment to redeemable non-controlling interest	-	-	-	-	-	54	839	940	-	-	-	-	1,833
Total Non-GAAP Net Income (Loss) attributable to BlackLine	\$ 209	\$389	\$3,839	\$1,078	\$ 951	\$ 5,958	\$ 7,065	\$ 8,019	(\$20,114)	(\$16,478)	\$1,180	\$5,515	\$21,993

<sup>1</sup>2017-Q3 2019 net income (loss) attributable to BlackLine has been adjusted for the non-cash, income tax revision.

#### NON-GAAP RECONCILIATIONS NON-GAAP S&M, NON-GAAP R&D, NON-GAAP G&A (\$000'S)

	Q1 2018	Q2 2018	Q3 2018	Q4 2018	Q1 2019	Q2 2019	Q3 2019	Q4 2019	2015	2016	2017	2018	2019
GAAP Sales and Marketing Expense	\$ 29,227	\$ 32,150	\$ 31,709	\$ 35,722	\$ 35,848	\$ 37,192	\$ 41,848	\$ 43,949	\$56,546	\$77,810	\$103,967	\$ 128,808	\$ 158,837
Amortization of Intangible Assets	969	966	987	965	968	968	968	968	3,487	3,605	3,872	3,887	3,872
Stock-Based Compensation Expense	1,437	2,308	2,182	2,747	2,994	3,558	4,522	4,315	2,418	2,490	10,811	8,674	15,389
Non-GAAP Sales and Marketing Expense	\$26,821	\$28,876	\$28,540	\$32,010	\$31,886	\$ 32,666	\$ 36,358	\$ 38,666	\$50,641	\$71,715	\$89,284	\$116,247	\$139,576
GAAP Research and Development Expense	\$ 6,929	\$ 7,811	\$ 7,261	\$ 8,753	\$ 10,307	\$ 10,829	\$ 11,558	\$ 10,312	\$18,216	\$21,125	\$23,874	\$30,754	\$43,006
Stock-Based Compensation Expense	429	675	651	815	944	\$ 1,235	\$ 1,452	\$ 1,098	588	809	767	2,570	4,729
Non-GAAP Research and Development Expense	\$6,500	\$7,136	\$6,610	\$7,938	\$9,363	\$ 9,594	\$ 10,106	\$ 9,214	\$17,628	\$20,316	\$23,107	\$28,184	\$38,277
GAAP General and Administrative Expense	\$ 11,082	\$ 12,458	\$ 11,268	\$ 12,380	\$ 13,679	\$ 12,677	\$ 14,088	\$ 15,613	\$20,928	\$27,911	\$36,786	\$47,188	\$56,057
Amortization of Intangible Assets	639	638	597	399	398	399	399	400	2,466	2,532	2,591	2,273	1,596
Stock-Based Compensation Expense	1,270	1,728	1,638	1,750	1,626	2,060	2,736	2,698	2,025	2,512	3,317	6,386	9,120
Change in Fair Value of Contingent Consideration	112	78	97	163	(9)	193	129	(267)	41	371	628	450	46
Legal Settlement Gains	-	-	-	-	-	-	(380)	-	-	-	-	-	(380)
Acquisition Related Costs	-	-	-	-	-	-	-	-	-	1,582	-	-	-
Secondary offering Costs	-	-	-	-	-	-	-	-	-	-	809	-	-
Shelf offering Costs	177	224	-	-	212	-	-	-	-	-	818	401	212
Non-GAAP General and Administrative Expense	\$8,884	\$9,790	\$8,936	\$10,068	\$11,452	\$ 10,025	\$ 11,204	\$ 12,782	\$16,396	\$20,914	\$28,623	\$37,678	\$45,463

