BlackLine Investor Presentation

As of February 13, 2020



Safe Harbor

This presentation contains forward-looking statements. These statements may relate to, but are not limited to, expectations of future operating results or financial performance of BlackLine, Inc. ("BlackLine" or the "Company"), the calculation of certain key financial and operating metrics, capital expenditures, introduction of new solutions or products, expansion into new markets, regulatory compliance, plans for growth and future operations, technological capabilities, and ability to execute our technology and platform initiatives and strategic relationships, including our relationship with SAP, as well as assumptions relating to the foregoing. Forward-looking statements are inherently subject to risks and uncertainties, some of which cannot be predicted or quantified. In some cases, you can identify forward-looking statements by terminology such as "may," "will," "should," "could," "expect," "plan," anticipate," "believe," "estimate," "predict," "intend," "potential," "would," "continue," "ongoing" or the negative of these terms or other comparable terminology. You should not put undue reliance on any forward-looking statements. Forward-looking statements should not be read as a guarantee of future performance or results, and will not necessarily be accurate indications of the times at, or by, which such performance or results will be achieved, if at all.

Forward-looking statements are based on information available at the time those statements are made and/or management's good faith beliefs and assumptions as of that time with respect to future events, and are subject to risks and uncertainties that could cause actual performance or results to differ materially from those expressed in or suggested by the forward looking statements. In light of these risks and uncertainties, the forward-looking events and circumstances discussed in this presentation may not occur and actual results could differ materially from those anticipated or implied in the forward-looking statements. These risks and uncertainties are described in greater detail under the heading "Risk Factors" in the filings we make with the Securities and Exchange Commission ("SEC") from time to time, which are available on our website at http://investors.blackline.com and on the SEC's website at www.sec.gov. Except as required by law, BlackLine does not undertake any obligation to publicly update or revise any forward-looking statement, whether as a result of new information, future developments or otherwise.

In addition, statements that "we believe" and similar statements reflect our beliefs and opinions on the relevant subject. These statements are based upon information available to us as of the date of this presentation, and while we believe such information forms a reasonable basis for such statements, such information may be limited or incomplete, and our statements should not be read to indicate that we have conducted an exhaustive inquiry into, or review of, all potentially available relevant information. These statements are inherently uncertain and investors are cautioned not to unduly rely upon these statements.

In addition to U.S. GAAP financials, this presentation includes certain non-GAAP financial measures, including non-GAAP revenue, gross profit, gross margin, free cash flow, sales and marketing expense, research and development expense, general and administrative expense, loss from operations and operating margin (loss). These non-GAAP measures are in addition to, not a substitute for or superior to, measures of financial performance prepared in accordance with U.S. GAAP. The non-GAAP financial measures we use may differ from the non-GAAP financial measures used by other companies. A reconciliation of these measures to the most directly comparable GAAP measure is included in the Appendix to this presentation.



BlackLine Highlights









SaaS-Based Platform Monetizing Accounting & Finance Large & Growing \$18.5B Estimated TAM¹ with Multiple Financial Close Adjacencies

The Industry Recognized Leader in Financial Close Solutions² Strong Competitive Moat Across Broad Customer Base 29% Topline Revenue Growth with 110% Dollar-Based Net Revenue Retention³

¹Source: Frost and Sullivan/2018 TAM for Core Products.
²Based on Gartner Magic Quadrant for Cloud Financial Close Solutions, September 2019
³Q4 YoY Growth as of 12/31/2019. Retention rate as of 12/31/2019



Our Vision

To Lead Finance & Accounting Operations Worldwide Through **Strategic Finance Transformation**



Finance Leaders Are Overwhelmed



81% of organizations believe their finance function is not operating at a level necessary to transform into a strategic role within their corporation. 51%

51% of finance leaders feel increased operational responsibilities are stretching their role. 1/3

1/3 of accounting teams spend a majority of their time on repetitive low-value tasks.

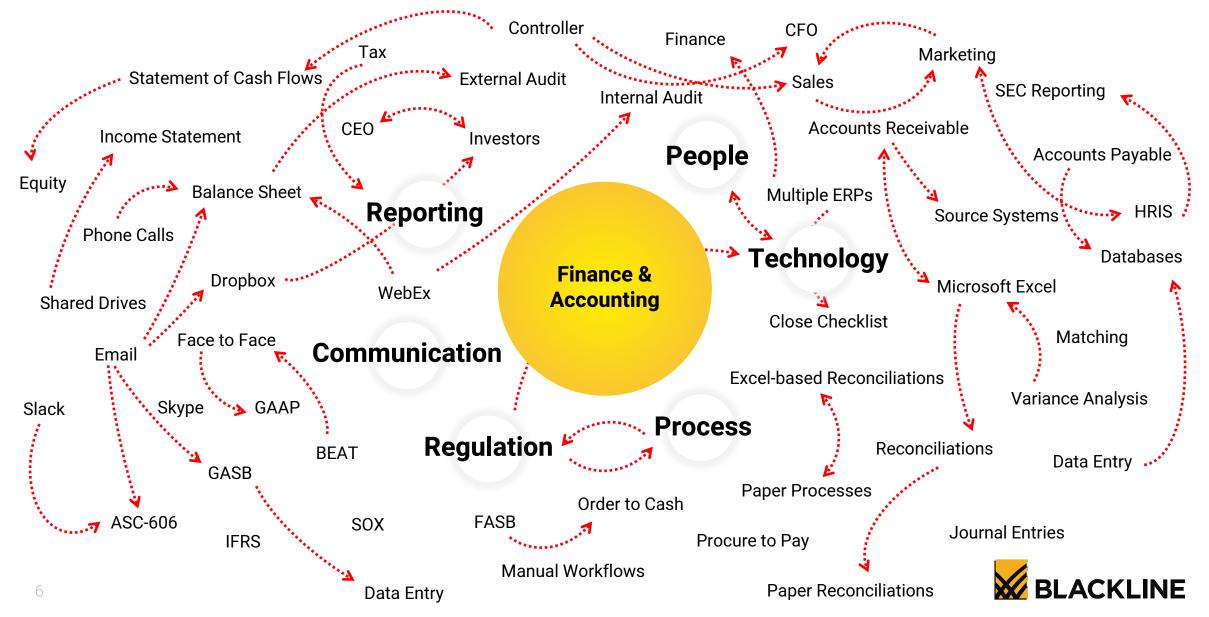
Source: Ventana Research, 2019

Source: EY Survey of Finance Leaders, 2016

Source: IMA, 2016



The Financial Close is Chaos. On a Deadline.



...And It's Becoming Increasingly Challenging





BlackLine Transforms the Financial Close



Control

Accountability, Accuracy, Governance Efficient, Clean Audits

Strong Governance



Transparency

Visibility & Clarity Real-Time Access More informed, Quality Decision Making



Efficiency

Quantifiable ROI Automation Greater Accuracy Timely Financial Information Optimized Finance Function



Confidence

Confident Financials Agile Decision-Making Standardized Workflows



BlackLine's Accounting Platform Enables Strategic Finance

Account Reconciliation

Accurate and effective account reconciliation process

Transaction Matching

Match and reconcile millions of transactions in minutes

Task Management

Visibility and control for any accounting checklist

Compliance

Elevated Control in the Cloud

Journal Entry

Centralize, manage and automate journal entries

Variance Analysis

Continuously monitor for risk with automated fluctuation analysis

Intercompany Hub

Centralize and streamline end-toend intercompany accounting

Smart Close

Simplify, standardize & automate your financial close in SAP



<u>Ğ'III</u>

ANALYSIS & REPORTS

TEMPLATES



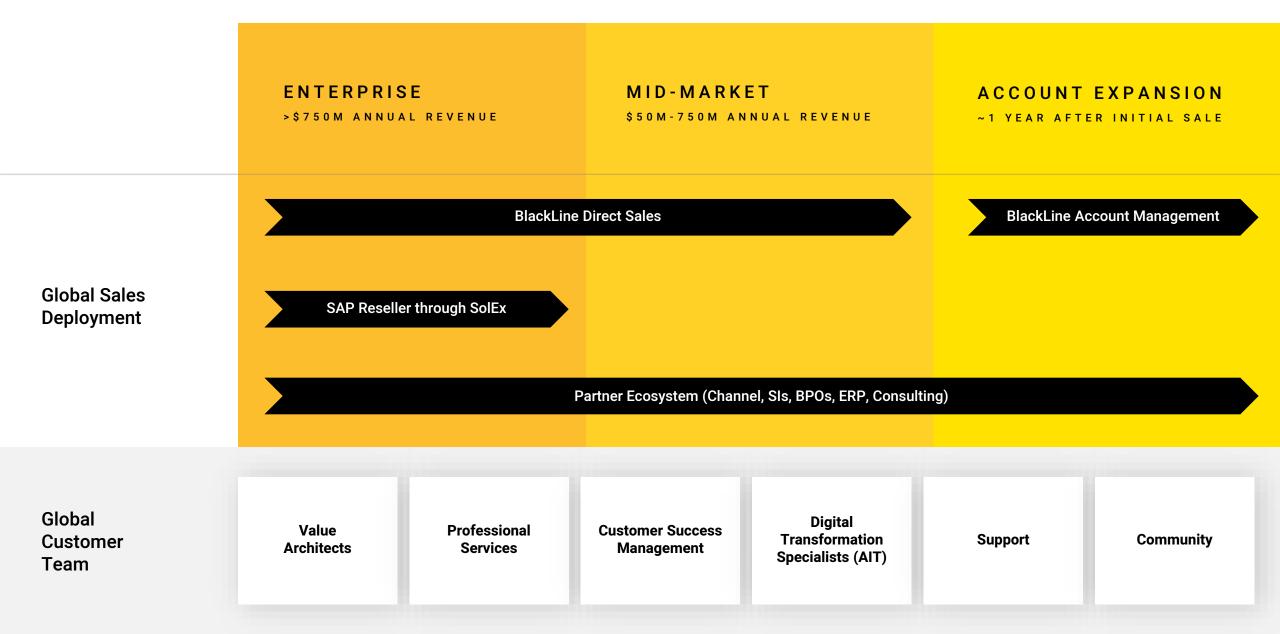
Large & Underpenetrated Addressable Market

18.5B financial close market¹ comprised of 165,000 target customers \$289M BlackLine LTM revenue comprised of ~3,000 customers²

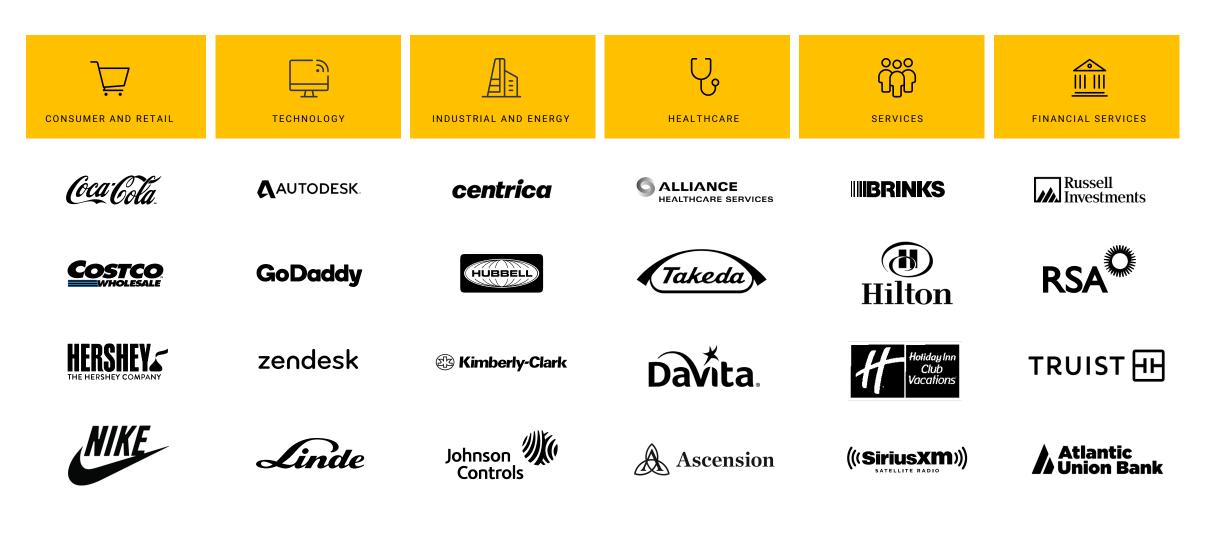


10 ¹Source: Frost and Sullivan/2018 TAM for Core Products ²As of December 31, 2019

Our Go To Market & Customer Strategy



Strength Across Geographies, Sectors & Sizes

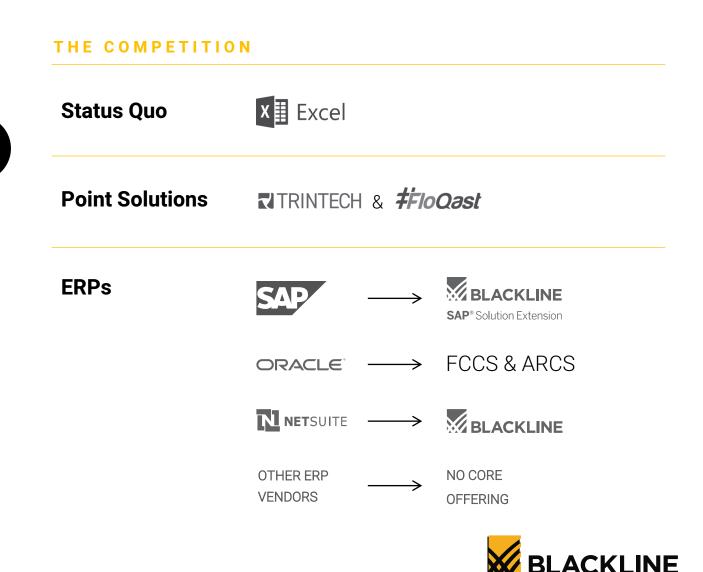




Competitive Landscape



- ✓ Market Pioneer
- ✓ Deep Account Domain Knowledge
- ✓ SaaS-Based Platform
- ✓ ERP Agnostic
- ✓ Highly Scalable & Configurable



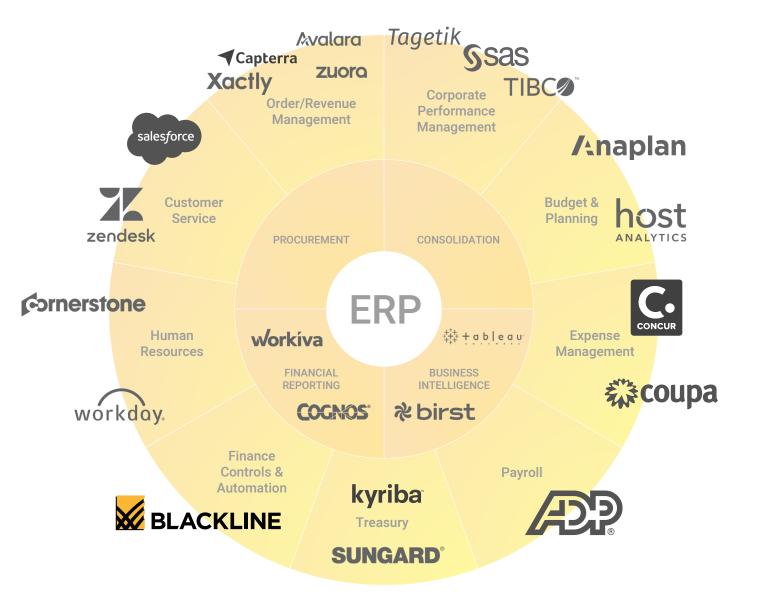
VS

ERPs Provide A Lot of Functionality





"Best of Breed" Provides Superior Solutions





BlackLine is a Recognized Industry Leader

Magic Quadrant for Cloud Financial Close Solutions



Recognized as a Leader in a Gartner Magic Quadrant 4 Years in a Row



Magic Quadrant for Cloud Financial Close Solutions, Gartner, 2018 & 2019

Magic Quadrant for Cloud Financial Corporate Performance Management Solutions, Gartner, 2017.

16 Magic Quadrant for Financial Corporate Performance Management Solutions, Gartner, 2016

Strong & Passionate Management Team



Therese Tucker Founder and Chief Executive Officer



Pete Hirsch Chief Technology Officer



Max Solonski Chief Security Officer



Andres Botero Chief Marketing Officer











Karen Flathers

Mark Partin

Chief Financial Officer

Mario Spanicciati

Chief Strategy Officer

Chief Customer Officer



Marc Huffman President & Chief **Operating Officer**



Tammy Coley Chief Transformation Officer

Patrick Villanova Chief Accounting Officer



Susan Otto Chief People Officer





Driving Sustainable Revenue Growth

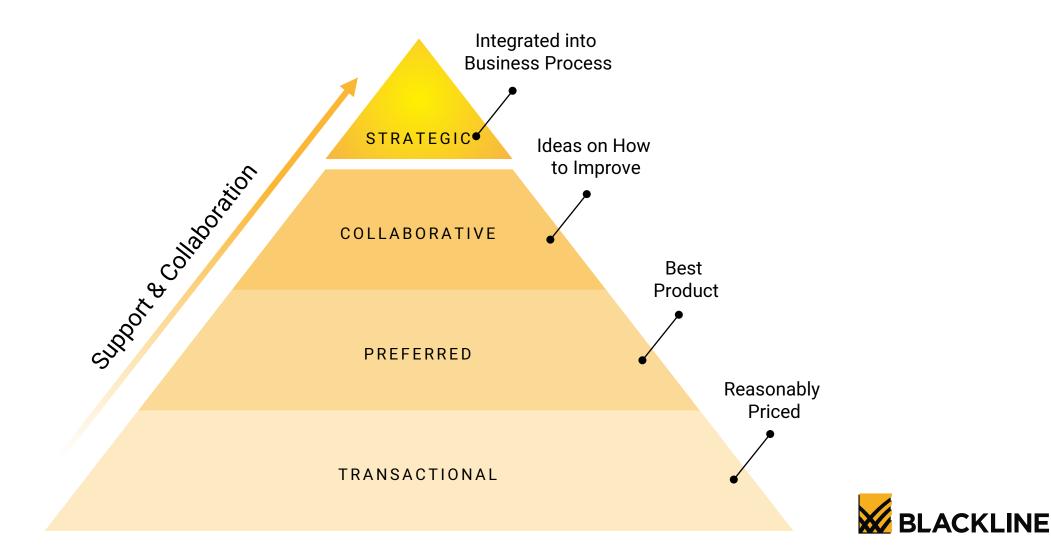
Growth Levers





Strategic Partner to the CFO

Our goal is to be a strategic partner who leads our customers on their financial transformation journeys



BlackLine's SAP TAM with SolEx



BlackLine Use Case for SAP Cloud Transition

Clear benefits to adding BlackLine before or during transition to S/4 HANA



Enables a More Successful S/4HANA Upgrade

- Clear open items (in SAP OIM) to prevent a technical failure on upgrade
- Reduce business complexity
- Maintain integrity and standardization throughout transition
- Recognize immediate time savings and ROI

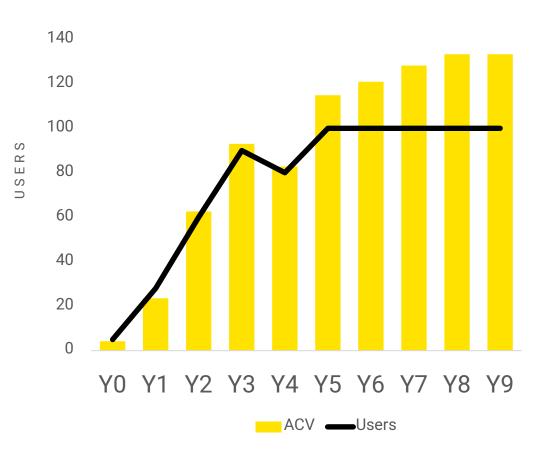
- Automate manual tasks to enable FTEs to focus on S/4HANA initiative
- Identify risk and analyze trends ahead of go-live
- Simplify validation of financial data before, during and after cutover
- Migrate processes toward "desired state" versus "current state"



Customer Expansion in Action

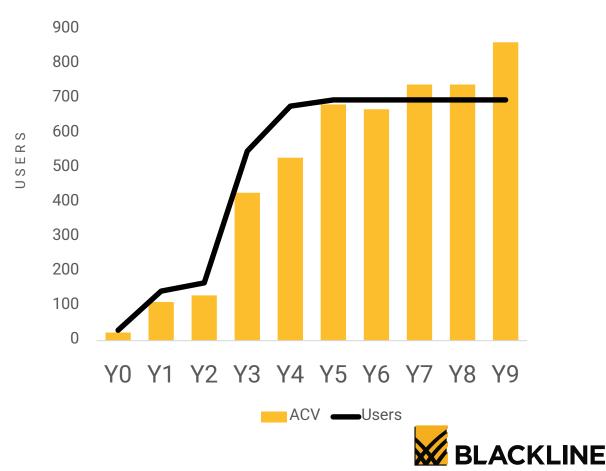
Mid-Market Customer

Financial Services Company *Current ACV of ~\$130K*



Enterprise Customer

Global Industrials Company Current ACV of ~\$800K

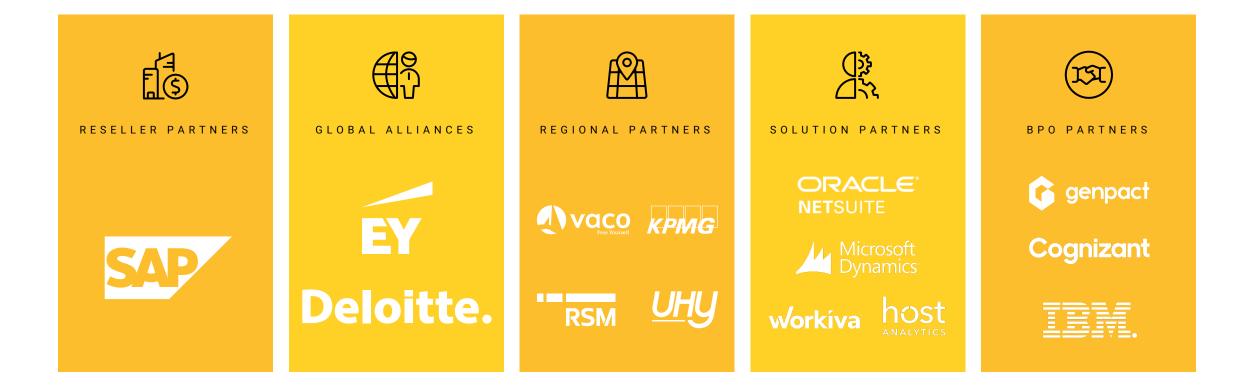


Strategic Product Installed Base Opportunity

	T R A N S A C T I O N M A T C H I N G	S M A R T C L O S E	I N T E R C O M P A N Y H U B
Customers who are target candidates to add	2,800+	~800	1,600+
Portion of this opportunity currently captured	21%	4%	1%

As of September 2019 Investor Day. Data based on the number of customers who have purchased these products as of June 30, 2019.

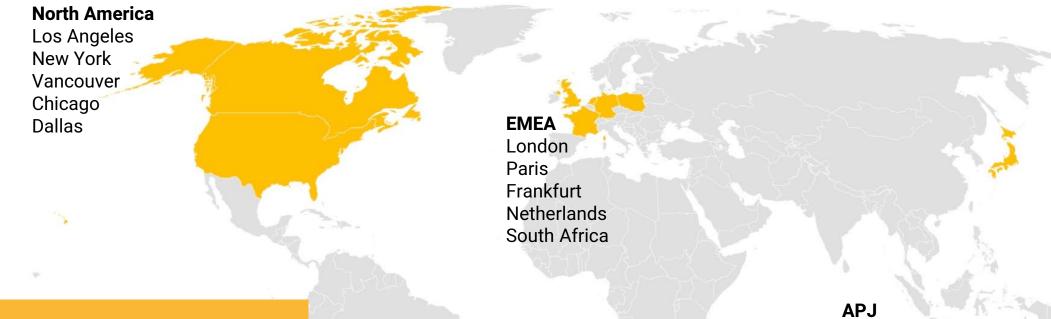
Partner Ecosystem





Continued International Expansion

Looking Ahead



FOCUS

- Continue to penetrate existing markets
- Add distribution to top markets by leveraging partners

APJ Sydney Melbourne Singapore Hong Kong Tokyo



Key Metrics & Financials

Financial Highlights



Q4'19 Revenue Growth¹



Q4'19 Dollar-Based Net Revenue Retention Rate



Q4'19 Non-GAAP Gross Margin



Q4'19 Non-GAAP Operating Margin

High Growth Subscription Model

Strong secular tailwinds, early stages in a large market, new customers and expansion within existing customer base

Compelling Expansion Model

High predictability from successful land and expand strategy



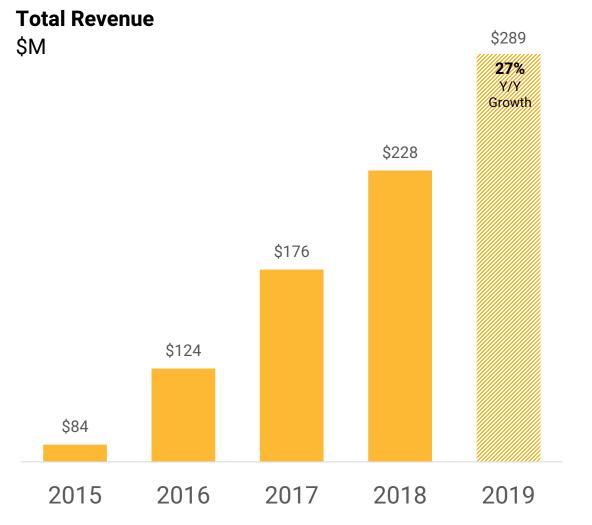
93% SaaS recurring revenue



Operating leverage driving profitability



Highly Visible Subscription Growth Model



29 2017-18 & LTM'19 Revenue under ASC 606. All prior periods are under ASC 605 Standard.

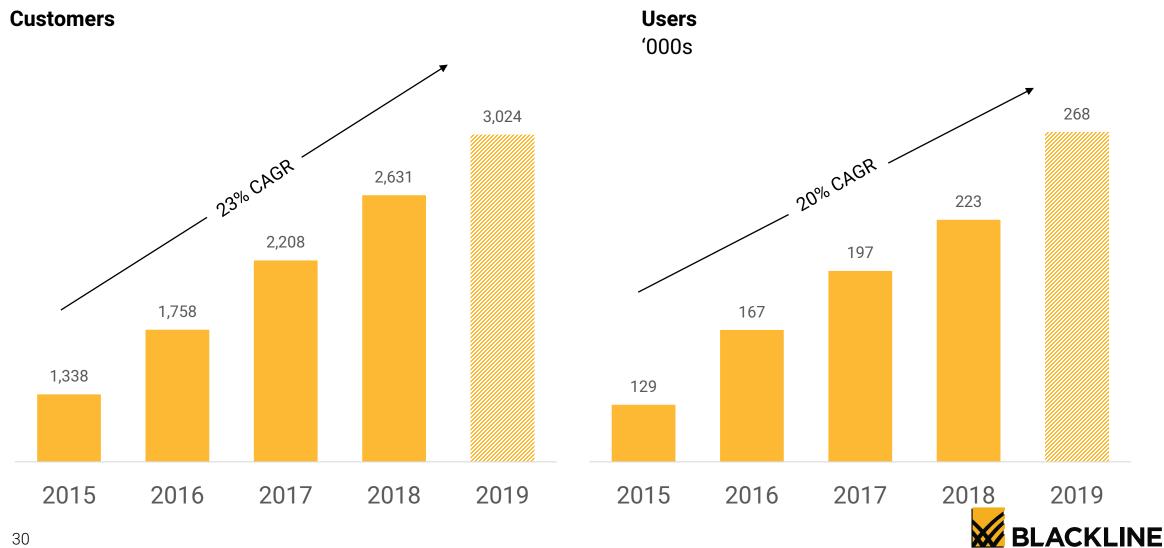
Subscription & Support Revenue



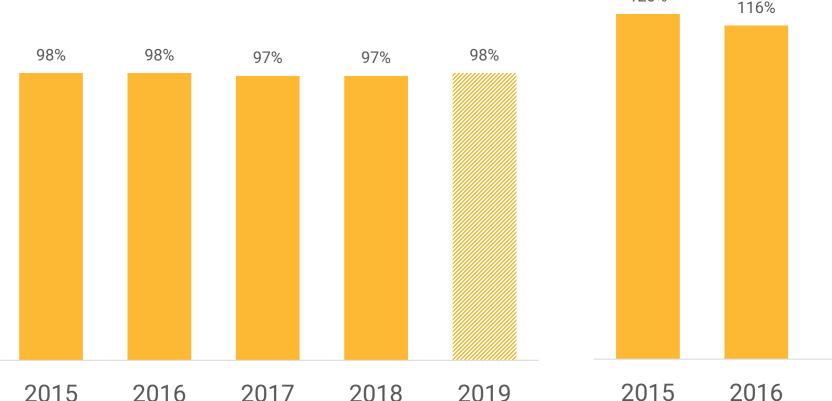




Consistent Customer and User Growth

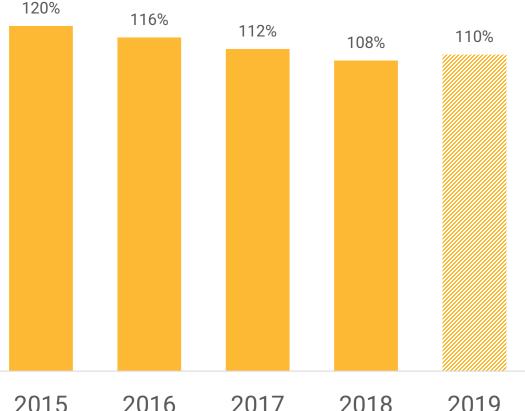


Strong Renewal Rate Driving Overall Retention Rate



Dollar-Based Revenue Renewal Rate

Dollar-Based Net Revenue Retention Rate

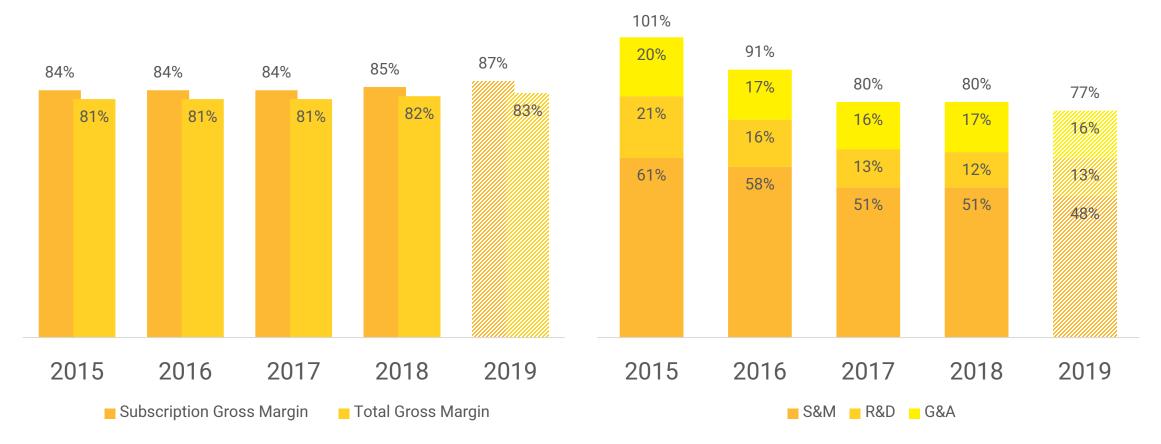


Dollar-based revenue renewal rate for each period is calculated by dividing (a) the total actual annualized subscription and support revenue of customer contracts renewed for a given period by (b) the total annualized subscription and support revenue up for renewal of customer contracts expiring in the same period. Dollar-based net revenue retention rate is calculated as the implied monthly subscription and support revenue at the end of a period for the base set of customers from which the company generated subscription revenue in the year prior to the calculation, divided by the implied monthly subscription and support revenue one year prior to the date of calculation for that same customer base. This calculation does not reflect implied monthly subscription and support revenue for new customers added during the one-year period but does include the effect of customers who terminated during the period.

High Gross Margins and Expanding Operating Leverage

Non-GAAP Gross Margin

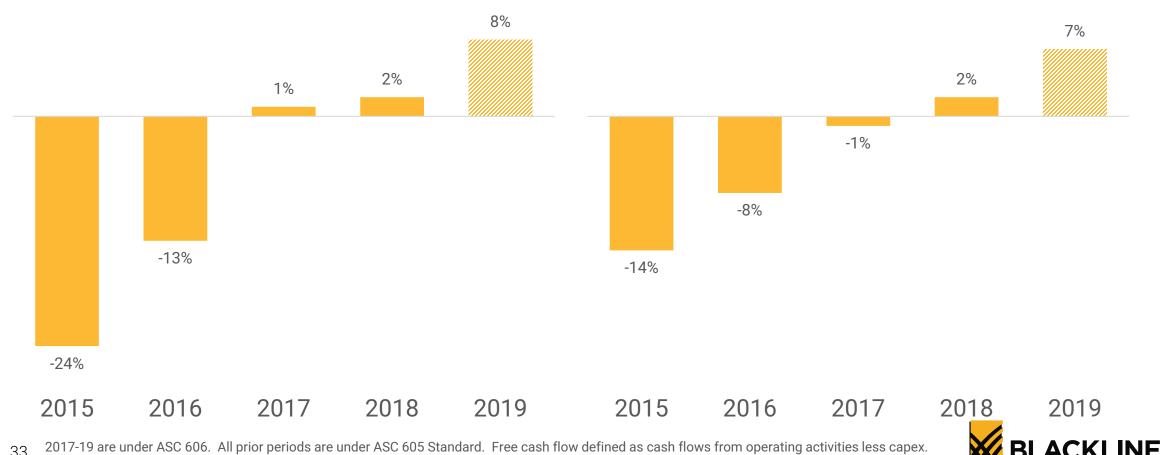
Non-GAAP Operating Expenses as % of Revenue



^{32 2017-19} are under ASC 606. All prior periods are under ASC 605 Standard. See appendix for GAAP financial measures and reconciliations.

Demonstrated Improvement in Profitability & Cash Flow

Non-GAAP Net Income Margin¹



2017-19 are under ASC 606. All prior periods are under ASC 605 Standard. Free cash flow defined as cash flows from operating activities less capex. 33 ¹See appendix for GAAP financial measures and reconciliations. 2017-19 values have been adjusted for the non-cash, income tax revision...

Free Cash Flow Margin

Target Operating Model

% of Revenue	FY14	FY15	FY16	FY17	FY18	FY19	Target Model
Services Revenue	5%	4%	4%	5%	5%	6%	6% - 10%
Gross Margin ¹	82%	81%	81%	81%	82%	83%	~80%
S&M ¹	48%	61%	58%	51%	51%	48%	40% - 45%
R&D ¹	17%	21%	16%	13%	12%	13%	10% - 12%
G&A ¹	17%	20%	17%	16%	17%	16%	7% - 9%
Operating Margin ¹	0%	(21)%	(10)%	1%	2%	6%	20%+



34

2017-19 are under ASC 606. All prior periods are under ASC 605 Standard. ¹Represents a Non-GAAP metric. See appendix for GAAP financial measures and reconciliations.



Appendix

NON-GAAP RECONCILIATIONS AND DEFINITIONS NON-GAAP REVENUE, NON-GAAP GROSS PROFIT, AND FREE CASH FLOW (\$000'S)

	Q1 2018	Q2 2018	Q3 2018	Q4 2018	Q1 2019	Q2 2019	Q3 2019	Q4 2019	2015	2016	2017	2018	2019
Non-GAAP Revenues													
GAAP Revenues	\$51,284	\$55,454	\$58,734	\$62,316	\$64,129	\$69,664	\$74,925	\$80,258	\$83,607	\$123,123	\$175,603	\$227,788	\$288,976
Purchase Accounting Adjustment to Revenue	-	-	-	-	-	-	-	-	-	716	-	-	-
Total Non-GAAP Revenues	\$51,284	\$55,454	\$58,734	\$62,316	\$64,129	\$69,664	\$74,925	\$80,258	\$83,607	\$123,839	\$175,603	\$227,788	\$288,976
Non-GAAP Gross Profit													
GAAP Gross Profit	\$ 39,678	\$ 43,588	\$ 45,217	\$ 48,431	\$ 50,511	\$ 54,720	\$ 59,633	\$ 65,137	\$60,878	\$92,912	\$134,218	\$176,914	\$230,001
Purchase Accounting Adjustment to Revenue	-	-	-	-	-	-	-	-	-	716	-	-	-
Amortization of Developed Technology	1,715	1,708	1,721	1,719	1,711	1,712	1,199	175	6,139	6,368	6,847	6,863	4,797
Stock-Based Compensation Expense	838	682	869	876	888	1,159	1,431	1,336	466	715	1,149	3,265	4,814
Total Non-GAAP Gross Profit	\$42,231	\$45,978	\$47,807	\$51,026	\$53,110	57,591	62,263	66,648	\$67,483	\$100,711	\$142,214	\$187,042	\$239,612
Free Cash Flow													
Cash flows from operating activities	\$ 1,822	\$ 4,681	\$ 4,814	\$ 4,823	\$ 3,026	\$ 8,620	\$ 9,854	\$ 8,224	\$1,006	(\$4,808)	\$6,424	\$16,140	\$ 29,724
Capitalized software development costs	(1,653)	(1,460)	(1,527)	(1,035)	(1,232)	(1,367)	(1,152)	(1,309)	(2,273)	(3,270)	(4,624)	(5,675)	(5,060)
Purchase of property and equipment	(1,634)	(2,062)	(892)	(1,696)	(1,103)	(886)	(1,472)	(1,171)	(10,094)	(1,724)	(4,002)	(6,284)	(4,632)
Financed purchases of property and equipment	-	-	-	-	-	(145)	(169)	(113)	-	-	-	-	(427)
Free Cash Flow	(\$1,465)	\$1,159	\$2,395	\$2,092	\$691	\$ 6,222	\$ 7,061	\$ 5,631	(\$11,361)	(\$9,802)	(\$2,202)	\$4,181	\$19,605

"ACQUISITION" DEFINITION

We operated as BlackLine Systems, Inc., which we refer to as the "Predecessor," from 2001 until September 2013. On September 3, 2013, BlackLine, Inc., which we refer to as the "Successor," acquired BlackLine Systems, Inc. in connection with an investment by Silver Lake Sumeru and Iconiq, which we refer to as the "Acquisition." The Successor was created for the sole purpose of acquiring the Predecessor and had no prior operations. We refer to Silver Lake Sumeru and Iconiq collectively as our "Investors" and, in connection with the Acquisition, our Investors obtained a controlling interest in us. The Acquisition resulted in a new basis of accounting and was accounted for as a business combination.

2016 GAAP revenues were adjusted for the impact of purchase accounting resulting from the Runbook Acquisition on August 31, 2016. The purchase accounting adjustments for the quarters ended March 31, 2017, June 30, 2017, September 30, 2017, December 31, 2017, and March 31, 2018 related to the Runbook Acquisition were not meaningful and were thus not presented.



NON-GAAP RECONCILIATIONS NON-GAAP OPERATING INCOME (LOSS) AND NON-GAAP NET INCOME (LOSS) (\$000'S)

Q1 2018	Q2 2018	Q3 2018	Q4 2018	Q1 2019	Q2 2019	Q3 2019	Q4 2019	2015	2016	2017	2018	2019
\$ (7,560)	\$ (8,831)	\$ (5,021)	\$ (8,424)	\$ (9,323)	\$ (5,978)	\$ (7,861)	\$ (4,737)	(\$34,812)	(\$33,934)	(\$30,409) \$	(29,836)	\$ (27,899)
-	-	-	-	-	-	-	-	-	716	-	-	-
3,323	3,312	3,305	3,083	3,077	3,079	2,566	1,543	12,092	12,505	13,310	13,023	10,265
3,974	5,393	5,340	6,188	6,452	8,012	10,141	9,447	5,497	6,526	16,044	20,895	34,052
112	78	97	163	(9)	193	129	(267)	41	371	628	450	46
-	-	-	-	-	-	(380)	-	-	-	-	-	(380)
-	-	-	-	-	-	-	-	-	1,582	-	-	-
-	-	-	-	-	-	-	-	-	-	-	-	-
-	-	-	-	-	-	-	-	-	-	809	-	-
177	224	-	-	212	-	-	-	-	-	818	401	212
\$26	\$176	\$3,721	\$1,010	\$409	\$ 5,306	\$ 4,595	\$ 5,986	(\$17,182)	(\$12,234)	\$1,200	\$4,933	\$16,296
	\$ (7,560) - 3,323 3,974 112 - - - - - 177	\$ (7,560) \$ (8,831) 3,323 3,312 3,974 5,393 112 78 177 2224	\$ (7,560) \$ (8,831) \$ (5,021) - - - 3,323 3,312 3,305 3,974 5,393 5,340 112 78 97 - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - -	\$ (7,560) \$ (8,831) \$ (5,021) \$ (8,424) - - - 3,323 3,312 3,305 3,083 3,974 5,393 5,340 6,188 112 78 97 163 - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - 177 224 - -	\$ (7,560) \$ (8,831) \$ (5,021) \$ (8,424) \$ (9,323) - - - - - 3,323 3,312 3,305 3,083 3,077 3,974 5,393 5,340 6,188 6,452 112 78 97 163 (9) - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - 177 224	\$ (7,560) \$ (8,831) \$ (5,021) \$ (8,424) \$ (9,323) \$ (5,978) - - - - - - 3,323 3,312 3,305 3,083 3,077 3,079 3,974 5,393 5,340 6,188 6,452 8,012 112 78 97 163 (9) 193 - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - -	\$ (7,560) \$ (8,831) \$ (5,021) \$ (8,424) \$ (9,323) \$ (5,978) \$ (7,861) - - - - - - - 3,323 3,312 3,305 3,083 3,077 3,079 2,566 3,974 5,393 5,340 6,188 6,452 8,012 10,141 112 78 97 163 (9) 193 129 - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - -	\$ (7,560) \$ (8,831) \$ (5,021) \$ (8,424) \$ (9,323) \$ (5,978) \$ (7,861) \$ (4,737) - - - - - - - - 3,323 3,312 3,305 3,083 3,077 3,079 2,566 1,543 3,974 5,393 5,340 6,188 6,452 8,012 10,141 9,447 112 78 97 163 (9) 193 129 (267) - - - - - - - - - 112 78 97 163 (9) 193 129 (267) - - - - - - - - - -<	\$ (7,560) \$ (8,831) \$ (5,021) \$ (8,424) \$ (9,323) \$ (7,861) \$ (4,737) (\$34,812) - - - - - - - - 3,323 3,312 3,305 3,083 3,077 3,079 2,566 1,543 12,092 3,974 5,393 5,340 6,188 6,452 8,012 10,141 9,447 5,497 112 78 97 163 (9) 193 129 (267) 41 - - - - - - - - - 112 78 97 163 (9) 193 129 (267) 41 - - - - - - - - - - -	\$ (7,560) \$ (8,831) \$ (5,021) \$ (8,424) \$ (9,323) \$ (5,978) \$ (7,861) \$ (4,737) (\$34,812) (\$33,934) - - - - - - 716 3,323 3,312 3,305 3,083 3,077 3,079 2,566 1,543 12,092 12,505 3,974 5,393 5,340 6,188 6,452 8,012 10,141 9,447 5,497 6,526 112 78 97 163 (9) 193 129 (267) 41 371 - - - - - - - - - - 112 78 97 163 (9) 193 129 (267) 41 371 -	\$ (7,560) \$ (8,831) \$ (5,021) \$ (8,424) \$ (9,323) \$ (7,861) \$ (4,737) (\$34,812) (\$33,934) (\$30,409) \$ - - - - - - 716 - 3,323 3,312 3,305 3,083 3,077 3,079 2,566 1,543 12,092 12,505 13,310 3,974 5,393 5,340 6,188 6,452 8,012 10,141 9,447 5,497 6,526 16,044 112 78 97 163 (9) 193 129 (267) 41 371 628 -	\$ (7,560) \$ (8,831) \$ (5,021) \$ (8,424) \$ (9,323) \$ (7,861) \$ (4,737) (\$34,812) (\$33,934) (\$30,409) \$ (29,836) - - - - - - 716 - - 3,323 3,312 3,305 3,083 3,077 3,079 2,566 1,543 12,092 12,505 13,310 13,023 3,974 5,393 5,340 6,188 6,452 8,012 10,141 9,447 5,497 6,526 16,044 20,895 112 78 97 163 (9) 193 129 (267) 41 371 628 450 - </td

Non-GAAP Net Income (Loss) attributable to BlackLine

Net income (loss) attributable to BlackLine ¹	\$ (7,252)	\$ (8,553)	\$ (4,766)	\$ (8,143)	\$ (8,781)	\$ (5,362)	\$ (9,206)	\$ (9,186)	(\$24,734)	(\$39,159)	(\$33,408)	(\$28,714)	(\$32,535)
Provision for (benefit from) Income Taxes	(125)	(65)	(137)	(213)	-	(18)	\$ 53	\$ 55	(13,934)	(6,956)	(511)	(540)	90
Secondary offering costs	-	-	-	-	-	-	-	-	-	-	809	-	-
Shelf offering costs	177	224	-	-	212	-	-	-	-	-	818	401	212
Stock-Based Compensation Expense	3,974	5,393	5,340	6,188	6,452	8,012	10,141	9,447	5,497	6,526	16,044	20,895	34,052
Amortization of debt discount and issuance costs	-	-	-	-	-	-	2,923	5,487	-	-	-	-	8,410
Amortization of Acquired Intangible Assets	3,323	3,312	3,305	3,083	3,077	3,079	2,566	1,543	12,092	12,505	13,310	13,023	10,265
Accretion of Debt Discount	-	-	-	-	-	-	-	-	228	1,303	-	-	-
Accretion of Warrant Discount	-	-	-	-	-	-	-	-	276	754	-	-	-
Purchase Accounting Adjustment to Revenue	-	-	-	-	-	-	-	-	-	716	-	-	-
Change in Fair Value of Contingent Consideration	112	78	97	163	(9)	193	129	(267)	41	371	628	450	46
Change in Fair Value of Common Stock Warrant Liability	-	-	-	-	-	-	-	-	420	5,880	3,490	-	-
Acquisition-Related Costs	-	-	-	-	-	-	-	-	-	1,582	-	-	-
Legal Settlenent Gains	-	-	-	-	-	-	(380)	-	-	-	-	-	(380)
Adjustment to redeemable non-controlling interest	-	-	-	-	-	54	839	940	-	-	-	-	1,833
Total Non-GAAP Net Income (Loss) attributable to BlackLine	\$ 209	\$389	\$3,839	\$1,078	\$ 951	\$ 5,958	\$ 7,065	\$ 8,019	(\$20,114)	(\$16,478)	\$1,180	\$5,515	\$21,993

¹2017-Q3 2019 net income (loss) attributable to BlackLine has been adjusted for the non-cash, income tax revision.

NON-GAAP RECONCILIATIONS NON-GAAP S&M, NON-GAAP R&D, NON-GAAP G&A (\$000'S)

	Q1 2018	Q2 2018	Q3 2018	Q4 2018	Q1 2019	Q2 2019	Q3 2019	Q4 2019	2015	2016	2017	2018	2019
GAAP Sales and Marketing Expense	\$ 29,227	\$ 32,150	\$ 31,709	\$ 35,722	\$ 35,848	\$ 37,192	\$ 41,848	\$ 43,949	\$56,546	\$77,810	\$103,967	\$ 128,808	\$ 158,837
Amortization of Intangible Assets	969	966	987	965	968	968	968	968	3,487	3,605	3,872	3,887	3,872
Stock-Based Compensation Expense	1,437	2,308	2,182	2,747	2,994	3,558	4,522	4,315	2,418	2,490	10,811	8,674	15,389
Non-GAAP Sales and Marketing Expense	\$26,821	\$28,876	\$28,540	\$32,010	\$31,886	\$ 32,666	\$ 36,358	\$ 38,666	\$50,641	\$71,715	\$89,284	\$116,247	\$139,576
GAAP Research and Development Expense	\$ 6,929	\$ 7,811	\$ 7,261	\$ 8,753	\$ 10,307	\$ 10,829	\$ 11,558	\$ 10,312	\$18,216	\$21,125	\$23,874	\$30,754	\$43,006
Stock-Based Compensation Expense	429	675	651	815	944	\$ 1,235	\$ 1,452	\$ 1,098	588	809	767	2,570	4,729
Non-GAAP Research and Development Expense	\$6,500	\$7,136	\$6,610	\$7,938	\$9,363	\$ 9,594	\$ 10,106	\$ 9,214	\$17,628	\$20,316	\$23,107	\$28,184	\$38,277
GAAP General and Administrative Expense	\$ 11,082	\$ 12,458	\$ 11,268	\$ 12,380	\$ 13,679	\$ 12,677	\$ 14,088	\$ 15,613	\$20,928	\$27,911	\$36,786	\$47,188	\$56,057
Amortization of Intangible Assets	639	638	597	399	398	399	399	400	2,466	2,532	2,591	2,273	1,596
Stock-Based Compensation Expense	1,270	1,728	1,638	1,750	1,626	2,060	2,736	2,698	2,025	2,512	3,317	6,386	9,120
Change in Fair Value of Contingent Consideration	112	78	97	163	(9)	193	129	(267)	41	371	628	450	46
Legal Settlement Gains	-	-	-	-	-	-	(380)	-	-	-	-	-	(380)
Acquisition Related Costs	-	-	-	-	-	-	-	-	-	1,582	-	-	-
Secondary offering Costs	-	-	-	-	-	-	-	-	-	-	809	-	-
Shelf offering Costs	177	224	-	-	212	-	-	-	-	-	818	401	212
Non-GAAP General and Administrative Expense	\$8,884	\$9,790	\$8,936	\$10,068	\$11,452	\$ 10,025	\$ 11,204	\$ 12,782	\$16,396	\$20,914	\$28,623	\$37,678	\$45,463

