

# Barentz, Creditsafe, Drexel University, Dun & Bradstreet, Hyatt Hotels, Qlik, RSM, SAP®, Schlumberger and Switch Among 40+ Customers Speaking at BeyondTheBlack 2022

Industry leading customers, Deloitte and EY to share digital finance transformation and accounting automation best practices at BlackLine annual conference

LOS ANGELES, Oct. 26, 2022 /PRNewswire/ -- Accounting automation software leader <u>BlackLine</u>. (Nasdaq: BL) is hosting its 15<sup>th</sup> annual global conference in Las Vegas next month. Beyond reporting the numbers and managing risk, Finance and Accounting (F&A) is being asked to do more than ever before, including transforming foundational processes, optimizing business operations and guiding corporate strategy. <u>BeyondTheBlack</u> 2022 will make clear that now is the time for F&A leaders to 'Go Beyond' and move to world-class accounting.



BeyondTheBlack™ invites all F&A professionals to embrace modern accounting over three days of sessions featuring speakers from more than 40 BlackLine customers including Barentz, Creditsafe, Drexel University, Dun & Bradstreet, Hyatt Hotels, Qlik, RSM, SAP, Schlumberger and Switch. Leading customers will share measurable results from modernizing their financial close, accounts receivable (AR) and intercompany financial management (IFM) processes using BlackLine's solutions on their digital finance transformation journeys. Thought leaders from Deloitte, EY and SAP are among the 18 BlackLine strategic consulting and technology partners that are sponsoring and speaking at the event, demonstrating BlackLine's expanding ecosystem across F&A.

## **Program Highlights:**

- More than 50 BlackLine customer users telling their digital finance transformation stories
- More than 100 total speakers, spanning over 100 sessions on key topics including:
  - The use of advanced automation technologies such as machine learning to optimize order-to-cash, cash application, collections and other key AR automation processes
  - How automating IFM processes can vastly improve operational and tax efficiencies, unlocking new horizons for growth and helping leading-class organizations 'Go Beyond Zero' with their intercompany transaction balances
  - How BlackLine complements specific ERP systems, such as Oracle, SAP, Oracle NetSuite, Microsoft Dynamics, Workday and more
- Presentation of the 2022 Modern Accounting Awards, showcasing transformational outcomes for companies of all sizes and across multiple industries
- 12 deep-dive BlackLine U workshops
- Nine interactive expert panels
- 20+ CPE (continuing professional education) credits available

## Featured Speakers:

- BlackLine CEO Marc Huffman, Chief Accounting Officer Patrick Villanova, Chief Technology Officer Pete Hirsch,
  Chief Transformation Officer Tammy Coley, SVP Finance Solutions & Technology Mike Polaha and other BlackLine
  finance transformation experts will address a myriad of topics that are top of mind across the entire Office of the CFO at a
  time when F&A is being called on to do more with less and to serve as a true strategic advisor to the business.
- Professional rock climber Alex Honnold the only human to free solo Yosemite's El Capitan (an achievement captured in the Oscar-winning film 'Free Solo') will tell the riveting story of how he went beyond limits to envision what's possible even when up against tremendous odds. Alex will draw on his incredible experiences, rare skill and unmatched mental focus to help motivate others to overcome obstacles, dig deep for inner strength, conquer fears and embrace resilience to reach hard-to-imagine heights.

BeyondTheBlack is BlackLine's annual conference that for 14 years has brought together a global community focused on innovation in F&A. BeyondTheBlack 2022 will take place Monday to Wednesday, Nov. 7<sup>th</sup> to 9<sup>th</sup>, at the Bellagio Resort in Las Vegas. Join us to find out what the best

companies in the world have to say about using BlackLine to modernize their F&A operations.

For more information or to register, go here.

### **About BlackLine**

Companies come to BlackLine (Nasdaq: BL) because their traditional manual accounting processes are not sustainable. BlackLine's cloud-based financial operations management platform and market-leading customer service help companies move to modern accounting by unifying their data and processes, automating repetitive work, and driving accountability through visibility. BlackLine provides solutions to manage and automate financial close, accounts receivable and intercompany accounting processes, helping large enterprises and midsize companies across all industries do accounting work better, faster and with more control.

More than 4,000 customers trust BlackLine to help them close faster with complete and accurate results. The company is the pioneer of the cloud financial close market and recognized as the leader by customers at leading end-user review sites including G2 and TrustRadius. BlackLine is a global company with operations in major business centers around the world including Los Angeles, New York, the San Francisco Bay area, London, Paris, Frankfurt, Tokyo, Singapore and Sydney. For more information, please visit blackline.com.

#### **BlackLine Forward-looking Statements**

This release may contain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. In some cases, you can identify forward-looking statements by terminology such as "may," "will," "should," "could," "expect," "plan," anticipate," "believe," "estimate," "predict," "intend," "potential," "would," "continue," "ongoing" or the negative of these terms or other comparable terminology. Forward-looking statements in this release include statements regarding our growth plans and opportunities.

Any forward-looking statements contained in this press release are based upon BlackLine's current plans, estimates and expectations, and are not a representation that such plans, estimates, or expectations will be achieved. Forward-looking statements are based on information available at the time those statements are made and/or management's good faith beliefs and assumptions as of that time with respect to future events and are subject to risks and uncertainties. If any of these risks or uncertainties materialize or if any assumptions prove incorrect, actual performance or results may differ materially from those expressed in or suggested by the forward-looking statements. These risks and uncertainties include, but are not limited to, risks related to the Company's ability to execute on its strategies, attract new customers, enter new geographies and develop, release and sell new features and solutions; and other risks and uncertainties described in the other filings we make with the Securities and Exchange Commission from time to time, including the risks described under the heading "Risk Factors" in our Annual Report on Form 10-K. Additional information will also be set forth in our Quarterly Reports on Form 10-Q.

Forward-looking statements should not be read as a guarantee of future performance or results, and you should not place undue reliance on such statements. Except as required by law, we do not undertake any obligation to publicly update or revise any forward-looking statement, whether as a result of new information, future developments or otherwise.

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