

# Bayer, Covestro, Royal HaskoningDHV, T-Mobile and Trivium Packaging Among 15+ Customers Speaking at BeyondTheBlack EMEA 2023

Industry leading customers, Deloitte, EY and SAP® to share digital finance transformation and accounting automation best practices at BlackLine annual European conference

LOS ANGELES and LONDON, March 9, 2023 /PRNewswire/ -- Accounting automation software leader BlackLine, Inc. (Nasdaq: BL) is hosting its 13<sup>th</sup> annual European conference in London next week. Beyond reporting the numbers and managing risk, Finance and Accounting (F&A) is being asked to do more than ever before, including transforming foundational processes, optimizing business operations and guiding corporate strategy. At BeyondTheBlack \*\*EMEA 2023\*. F&A leaders will learn how they can 'Go Beyond' and move to world-class accounting.

BeyondTheBlack EMEA invites F&A professionals to embrace modern accounting over two days of sessions featuring speakers from more than 15 BlackLine customers including Bayer, Covestro, Royal HaskoningDHV, T-Mobile and Trivium Packaging. Leading customers will share measurable results from modernizing their financial close, accounts receivable (AR) and intercompany financial management (IFM) processes using BlackLine's solutions on their digital finance transformation journeys. Thought leaders from Deloitte, EY and SAP are also sponsoring and speaking at the event.

### Program Highlights:

- More than 15 BlackLine customers telling their digital finance transformation stories
- More than 30 total speakers, spanning over 45 sessions on key topics including:
  - The use of advanced automation technologies such as machine learning to optimize order-to-cash, cash application, collections and other key AR automation processes
  - How automating IFM processes can vastly improve operational and tax efficiencies, unlocking new horizons for growth and helping leading organizations 'Go Beyond Zero' with their intercompany transaction balances
  - How BlackLine complements specific ERP systems, such as those from Oracle, SAP, Oracle NetSuite, Microsoft Dynamics, Workday and more
- 8 deep-dive BlackLine U workshops
- 4 interactive expert panels

## Featured Speakers:

- BlackLine Founder and Co-CEO Therese Tucker, Co-CEO Owen Ryan (former Deloitte Advisory CEO), SVP Finance
  Solutions & Technology Mike Polaha, Managing Director Global AR Andy Lilley and other BlackLine finance
  transformation experts will address a myriad of topics that are top of mind across the entire Office of the CFO at a time
  when F&A is being called on to do more with less and to serve as a true strategic advisor to the business.
- Award-winning BBC television presenter, journalist and author Louis Theroux Best known for his documentaries
  investigating fascinating worlds and lifestyles, Louis approaches his work with relentless curiosity and a tendency to
  question everything. In this thrilling keynote, he'll share how his distinctive journalistic style can align with the work of
  accountants. He'll offer insights to inspire F&A teams to go beyond the numbers, dig deep for valuable insights, and
  motivate leaders to drive the business to its full potential.
- Finance and Strategy Consultant and Digital Transformation Expert Darryl Bannon will serve as master of ceremonies. A seasoned finance professional with familiarity across a range of industries, Darryl possesses an expert understanding of the challenges accountants face daily. Having worked on many ERP implementation projects, she will offer insights on scaling F&A and leveraging technology to embrace modern accounting practices.

Bringing together a community focused on innovation and leadership in F&A, BeyondTheBlack EMEA 2023 will take place Tuesday to Wednesday, March 14<sup>th</sup> to 15<sup>th</sup>, in central London. BlackLine invites its more than 650 customers across Europe, as well as partners and future customers, to find more information and register for the complimentary conference <a href="here">here</a>.

Join us to find out what the best companies in the world have to say about using BlackLine to modernize their F&A operations.

## About BlackLine

Companies come to BlackLine (Nasdaq: BL) because their traditional manual accounting processes are not sustainable. BlackLine's cloud-based financial operations management platform and market-leading customer service help companies move to modern accounting by unifying their data and processes, automating repetitive work, and driving accountability through visibility. BlackLine provides solutions to manage and automate financial close, accounts receivable and intercompany accounting processes, helping large enterprises and midsize companies across all industries do accounting work better, faster and with more control.

More than 4,100 customers trust BlackLine to help them close faster with complete and accurate results. The company is the pioneer of the cloud financial close market and recognized as the leader by customers at leading end-user review sites including G2 and TrustRadius. BlackLine is a global company with operations in major business centers around the world including Los Angeles, New York, the San Francisco Bay area, London, Paris, Frankfurt, Tokyo, Singapore and Sydney. For more information, please visit <u>blackline.com</u>.

#### **BlackLine Forward-looking Statements**

This release may contain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. In some cases, you can identify forward-looking statements by terminology such as "may," "will," "should," "could," "expect," "plan," anticipate," "believe," "estimate," "predict," "intend," "potential," "would," "continue," "ongoing" or the negative of these terms or other comparable terminology. Forward-looking statements in this release include statements regarding our growth plans and opportunities.

Any forward-looking statements contained in this press release are based upon BlackLine's current plans, estimates and expectations, and are not a representation that such plans, estimates, or expectations will be achieved. Forward-looking statements are based on information available at the time those statements are made and/or management's good faith beliefs and assumptions as of that time with respect to future events and are subject to risks and uncertainties. If any of these risks or uncertainties materialize or if any assumptions prove incorrect, actual performance or results may differ materially from those expressed in or suggested by the forward-looking statements. These risks and uncertainties include, but are not limited to, risks related to the Company's ability to execute on its strategies, attract new customers, enter new geographies and develop, release and sell new features and solutions; and other risks and uncertainties described in the other filings we make with the Securities and Exchange Commission from time to time, including the risks described under the heading "Risk Factors" in our Annual Report on Form 10-K. Additional information will also be set forth in our Quarterly Reports on Form 10-Q.

Forward-looking statements should not be read as a guarantee of future performance or results, and you should not place undue reliance on such statements. Except as required by law, we do not undertake any obligation to publicly update or revise any forward-looking statement, whether as a result of new information, future developments or otherwise.

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