



BlackLine Names Human Resources Leader Mary Ainsworth as Chief People Officer

Cloud software industry veteran to continue to nurture and evolve customer-first organization built on innovation, agility, and inclusion

LOS ANGELES, Sept. 26, 2023 /PRNewswire/ -- [BlackLine, Inc.](#) (Nasdaq: BL) announced today that human resources leader and cloud software industry veteran Mary Ainsworth has joined the accounting automation software leader as chief people officer, effective Sept. 5th. In her new role, Ainsworth is responsible for building, scaling, and elevating BlackLine's global talent practices and programs as the company continues to inspire, power, and guide customers on their digital finance transformation journeys. She will report to Co-CEO Owen Ryan.

"Our employees are our most important asset. High-performing companies need highly engaged, inspired, and dedicated employees who will, in turn, work their hardest to treat our customers well," said Ryan. "Mary understands the importance and value of the people who work here. She has a proven track record of attracting and retaining top talent and building high-performance teams, fostering strong employee engagement, creativity, and productivity."

Ainsworth comes to BlackLine with more than 15 years of experience building and leading successful human resources organizations, most recently as EVP and chief people officer at cloud experience management pioneer and market leader Medallia. Before that, she served as EVP and chief people officer at CallidusCloud, the rapidly growing sales performance management leader that was acquired by SAP. Previously, Ainsworth worked at Robert Half International where she managed strategic recruiting efforts for both public and private companies.

"I am excited to join a market leader with such an unwavering dedication to its customers and employees," said Ainsworth. "BlackLine has always fostered an employee-centric culture that inspires employees to contribute at the highest levels and perform to the best of their abilities. I look forward to building on this great high-performance foundation and ensuring BlackLine continues to be a great place to work—an inclusive and innovative space where talent thrives."

BlackLine is consistently recognized as a leading workplace based on employee survey feedback, as well as third-party culture and HR practices audits, in rankings put out by prestigious outlets including *Inc.*, *Fortune*, and *Newsweek*.

"I'm confident Mary will continue to nurture and evolve a culture-first organization built on innovation, agility, and inclusivity, enabling teams and individuals to perform at their best, which will be critical to the company's sustainable growth over the long term," added Ryan.

About BlackLine

Companies come to [BlackLine](#) (Nasdaq: BL) because their traditional manual accounting processes are not sustainable. BlackLine's cloud-based financial operations management platform and market-leading customer service help companies move to modern accounting by unifying their data and processes, automating repetitive work, and driving accountability through visibility. BlackLine provides solutions to manage and automate financial close, accounts receivable, and intercompany accounting processes, helping large enterprises and midsize companies across all industries do accounting work better, faster, and with more control.

More than 4,200 customers trust BlackLine to help them close faster with complete and accurate results. The company is the pioneer of the cloud financial close market and recognized as the leader by customers at leading end-user review sites including G2 and TrustRadius. BlackLine is a global company with operations in Los Angeles, New York, the San Francisco Bay area, London, Paris, Frankfurt, Tokyo, Singapore, and Sydney. For more information, please visit [blackline.com](#).

BlackLine Forward-looking Statements

This release may contain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. In some cases, you can identify forward-looking statements by terminology such as "may," "will," "should," "could," "expect," "plan," "anticipate," "believe," "estimate," "predict," "intend," "potential," "would," "continue," "ongoing" or the negative of these terms or other comparable terminology. Forward-looking statements in this release include statements regarding our growth plans and opportunities.

Any forward-looking statements contained in this press release are based upon BlackLine's current plans, estimates and expectations, and are not a representation that such plans, estimates, or expectations will be achieved. Forward-looking statements are based on information available at the time those statements are made and/or management's good faith beliefs and assumptions as of that time with respect to future events and are subject to risks and uncertainties. If any of these risks or uncertainties materialize or if any assumptions prove incorrect, actual performance or results may differ materially from those expressed in or suggested by the forward-looking statements. These risks and uncertainties include, but are not limited to, risks related to the Company's ability to execute on its strategies, attract new customers, enter new geographies and develop, release and sell new features and solutions; and other risks and uncertainties described in the other filings we make with the Securities and Exchange Commission from time to time, including the risks described under the heading "Risk Factors" in our Annual Report on Form 10-K. Additional information will also be set forth in our Quarterly Reports on Form 10-Q.

Forward-looking statements should not be read as a guarantee of future performance or results, and you should not place undue reliance on such statements. Except as required by law, we do not undertake any obligation to publicly update or revise any forward-looking statement, whether as a result of new information, future developments or otherwise.

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