



BlackLine Launches Verity, Trusted AI Purpose-Built for the Office of the CFO

Verity delivers a suite of trusted AI capabilities—from agentic experiences to intelligent insights—to create a new digital workforce for the office of the CFO

LOS ANGELES, Sept. 9, 2025 /PRNewswire/ -- [BlackLine, Inc.](#) (Nasdaq: BL) today announced the launch of [Verity](#), a comprehensive suite of AI capabilities providing finance and accounting teams with a new digital workforce of embedded, auditable AI. Built upon the trusted foundation of **BlackLine's Studio360 platform** and its unified data layer, Verity ensures process integrity, accelerates resolution, and provides intelligent insights for the Office of the CFO.

"Many are asking how generative AI will impact business software. Our answer is clear: its power is unlocked only when it's built on an uncompromising foundation of data integrity and trust," said Owen Ryan, co-CEO and Chairman of the Board at BlackLine. "What truly separates BlackLine is our unwavering commitment to that principle, which uniquely positions us to lead the AI revolution in finance. With Verity, we are giving finance professionals AI they can trust—powerful, transparent, auditable, and purpose-built for the demands of the office of the CFO."

The Foundation for Trusted AI

Verity—from the Latin for "truth" —is differentiated by three foundational pillars:

- 1. The Control Layer for AI:** BlackLine provides the centralized governance, auditability, and transparency that enterprises require to run AI models safely—a critical feature for financial operations.
- 2. A Unified Platform as the Single Source of AI Truth:** Unlike siloed point solutions, BlackLine's Studio360 platform and its unified data layer powered by [Snowflake](#) serve as the single source of AI truth. This gives Verity a comprehensive view across the entire F&A landscape, enabling more confident and intelligent decision-making.
- 3. Decades of Process Knowledge as the AI Blueprint:** BlackLine has codified over two decades of leadership and best practices from 4,400+ customers into the core logic of its AI. These blueprints serve as the industry's reference model for financial operations, giving BlackLine's AI an unmatched intelligence that makes its automation smarter and more effective than any generalized tool.

The New Digital Workforce for Finance

Verity represents BlackLine's comprehensive suite of artificial intelligence capabilities, embedded across the Studio360 platform and record-to-report and invoice-to-cash solutions. Designed to deliver practical, trusted, and auditable AI, Verity automates complex processes, uncovers deep analytical insights, and empowers finance and accounting professionals by freeing them from repetitive work.

At the heart of this new digital workforce is **Vera**, the **AI team lead**, who directs and coordinates a team of specialized agents. Vera acts as the single point of contact for finance and accounting professionals, enabling them to orchestrate complex workflows, assign tasks, and review the work of their entire agentic team. More than just an interface, Vera is the supervisor for your digital workforce, making the collaboration between humans and AI seamless, strategic, and fully auditable.

Verity delivers intelligence across a comprehensive suite of capabilities, creating a new digital workforce for the office of the CFO:

- **Agentic Experiences** – Deploys an agentic workforce to manage complex, end-to-end workflows, acting as an extension of the finance team. These digital workers are directed and managed through Vera, with users maintaining full oversight and control.
- **Intelligent Insights & Proactive Analysis** – Transforms raw financial data into forward-looking guidance, from predictive forecasting to proactive risk detection.
- **Next-Generation Process Automation** – Enhances BlackLine's core solutions with a new layer of intelligence to tackle high-volume, complex processes with greater speed and accuracy, such as AI-powered matching and intelligent data capture.
- **Automated Content Generation & Summarization** – Streamlines manual effort by drafting narratives and distilling large volumes of financial data and documents into clear, actionable outputs.

"BlackLine's differentiation lies in providing the essential application and control layer that makes powerful AI auditable, trustworthy, and indispensable for the enterprise," said Jeremy Ung, Chief Technology Officer at BlackLine. "Our vision is to deliver future-ready financial operations through agentic AI that goes beyond automation—empowering customers to anticipate, decide, and act faster. With trusted partners like Google Cloud, we are combining Google's leading Gemini models with our unmatched governance and process expertise."

"We are excited to partner with BlackLine to accelerate innovation with Google Cloud's generative AI," said Rodrigo Rocha, Managing Director for Global ISV Partnerships at Google Cloud. "By bringing Google's AI capabilities to BlackLine's platform, joint customers can close their books faster with greater confidence and unlock the strategic insights within their financial data."

Leading the Future of Trusted AI

BlackLine is creating a new world of work where humans and AI operate as a single, unified team. BlackLine's uncompromising commitment to data integrity provides the trusted foundation for this new digital workforce, ensuring it is orchestrated and audited with the same rigor as any team member. This empowers finance and accounting professionals to command their financial operations with strategic insight, building a future of unparalleled accuracy and control.

To learn more about BlackLine's AI capabilities and how they support future-ready financial operations, visit <https://www.blackline.com/why-blackline/blackline-ai/>.

About BlackLine

[BlackLine](#) (Nasdaq: BL), the future-ready platform for the Office of the CFO, drives digital finance transformation by empowering organizations with accurate, efficient, and intelligent financial operations.

BlackLine's comprehensive Studio360 platform addresses mission-critical processes, including record-to-report and invoice-to-cash, enabling unified and accurate data, streamlined and optimized processes, and real-time insight through visibility, automation, and AI. BlackLine's proven, collaborative approach ensures continuous transformation, delivering immediate impact and sustained value. With a proven track record of innovation, industry-leading R&D investment, and world-class security practices, more than 4,400 customers across multiple industries partner with BlackLine to lead their organizations into the future.

For more information, please visit blackline.com.

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