

BlackLine Announces Second Quarter Financial Results

LOS ANGELES, Aug. 02, 2018 (GLOBE NEWSWIRE) -- BlackLine, Inc. (Nasdaq: BL), today announced financial results for the second quarter ended June 30, 2018

Therese Tucker, Founder and CEO, commented, "We are pleased with our second quarter results, which reflect the progress we are making on our key initiatives, landing a record number of large new deals and strong expansion within our existing customers. We believe BlackLine is well positioned to help our customers embrace digital transformation in their finance and accounting departments."

Second Quarter 2018 Financial Highlights

- Total GAAP revenues of \$55.5 million for the second quarter of 2018, an increase of 32% compared to the second quarter of 2017.
- GAAP net loss of \$8.5 million, or \$0.16 per share, on 53.6 million weighted average shares outstanding.
- Non-GAAP net income of \$0.5 million, or \$0.01 per share, on 57.5 million diluted weighted average shares outstanding. This compares with non-GAAP net loss of \$0.4 million in the second quarter of 2017.
- Operating cash flow of \$4.7 million, compared with \$1.9 million in the second quarter of 2017.
- Free cash flow of \$1.2 million, compared with \$0.3 million in the second quarter of 2017.

Key Metrics and Recent Business Highlights

- Added 105 net new customers in the second quarter for a total of 2,402 customers at June 30, 2018.
- Expanded the company's user base to 209,550 BlackLine users at June 30, 2018.
- · Achieved a dollar-based net revenue retention rate of 111% at June 30, 2018.

Financial Outlook

Third Quarter 2018

- Total GAAP revenue is expected to be in the range of \$57 million to \$58 million.
- Non-GAAP net income is expected to be approximately breakeven.

Full Year 2018

- Total GAAP revenue is expected to be in the range of \$224 million to \$227 million.
- Non-GAAP net income is expected to be in the range of \$0.5 million to \$1.5 million, or \$0.01 to \$0.03 per share, on 57.5 million diluted weighted average shares outstanding.

BlackLine adopted the new revenue standard, ASC 606, effective January 1, 2018 and its guidance for the third quarter and full year 2018 is according to the new standard. The company adopted the new revenue standard on a full retrospective basis such that prior periods presented are comparable. Guidance for non-GAAP net income and net income per share does not include the impact of the benefit from income taxes that we were able to recognize as a result of the deferred tax liabilities associated with the intangible assets established upon the acquisition of the company by its principal stockholders in 2013 (the "2013 Acquisition") and the Runbook Acquisition, the change in fair value of contingent consideration, costs incurred in connection with our secondary offering, and costs incurred with our shelf offering. Reconciliations of non-GAAP net income and net income per share guidance to the most directly comparable U.S. GAAP measures, or net income and net income per share, are not available on a forward-looking basis without unreasonable efforts due to the unpredictability and complexity of the charges excluded from non-GAAP net income and net income per share. The company expects the variability of the above changes could have a significant, and potentially unpredictable, impact on its future GAAP net income and net income per share.

Quarterly Conference Call

BlackLine, Inc. will hold a conference call to discuss its second quarter results at 2:00 p.m. Pacific time on Thursday, August 2, 2018. A live audio webcast will be accessible on BlackLine's investor relations website at http://investors.blackline.com. The call can also be accessed domestically at (844) 229-7595 and internationally at (314) 888-4260, passcode 1364029. A telephonic replay will be available through Friday, August 11, 2018 at (855) 859-2056 or (404) 537-3406, passcode 1364029. A replay of the webcast will be available at http://investors.blackline.com for 12 months. BlackLine has used, and intends to continue to use, its Investor Relations website as a means of disclosing material non-public information and for complying with its disclosure obligations under Regulation FD.

About BlackLine

BlackLine, Inc. is a provider of cloud-based solutions for Finance & Accounting (F&A) that automate, centralize and streamline financial close operations and other key F&A processes for large and midsize organizations. BlackLine's platform is used by 2,400 customers worldwide, spanning more than 209,000 users. For more information about BlackLine, Inc., visit https://www.blackline.com.

Forward-looking Statements

This release and the conference call referenced above contain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. In some cases, you can identify forward-looking statements by terminology such as "may," "will," "should," "could," "expect," "plan," anticipate," "believe," "estimate," "predict," "intend," "potential," "would," "continue," "congoing" or the negative of these terms or other comparable terminology. Forward-looking statements in this release and quarterly conference call include, but are not limited to, statements regarding BlackLine's future financial and operational performance, including, without limitation, GAAP and non-GAAP guidance, our expectations for our business in 2018 and our ability to execute on our long-term plans and key initiatives, expectations regarding dollar-based net revenue retention rate, free cash flow, revenue mix, operating expenses and capital expenditures, the impact of ASC 606 on the company's financial results, the company's expectation that it will have positive cash flows and profitability in a specified time period, the impact of seasonality on the company's financial results, market opportunity, the demand for and benefits from the use of BlackLine's current and future solutions, growth strategies including international expansion, customer growth, extension of distribution channels, sales strategy and product innovation, expansion of relationships with partners, customer service initiatives and expectations regarding deal size and increased focus on strategic products.

Any forward-looking statements contained in this press release or the quarterly conference call are based upon BlackLine's historical performance and its current plans, estimates and expectations and are not a representation that such plans, estimates, or expectations will be achieved. Forward-looking statements are based on information available at the time those statements are made and/or management's good faith beliefs and assumptions as of that time with respect to future events, and are subject to risks and uncertainties. If any of these risks or uncertainties materialize or if any assumptions prove incorrect, actual performance or results may differ materially from those expressed in or suggested by the forward looking statements. These risks and uncertainties include, but are not limited to risks related to the company's ability to attract new customers and expand sales to existing customers; the extent to which customers renew their subscription agreements or increase the number of users; the company's ability no manage growth and scale effectly, including additional headcount and entry into new geographies; the company's solicity to provide successful enhancements, new features and modifications to its software solutions; the company's ability to develop new products and software solutions and the success of any new product and service introductions; the success of the company's software solutions; the company's software solutions; the local partners; any breaches of the company's socurity measures; a disruption in the company's hosting network infrastructure; costs and reputational harm that could result from defects in the company's software in the United States, Europe, Asia Pacific and Latin America; the company's software in the Company's software in the Company's socurity in the company's software in the Company's sof

Use of Non-GAAP Financial Measures

To supplement its consolidated financial statements, which are prepared and presented in accordance with U.S. generally accepted accounting principles, or GAAP, BlackLine has provided in this release and the quarterly conference call held on August 2, 2018 certain financial measures that have not been prepared in accordance with GAAP defined as "non-GAAP financial measures;" which include (i) non-GAAP gross profit and non-GAAP gross margin, (ii) non-GAAP net income (loss) per share, and (v) free, and (v) free; and

BlackLine's management uses these non-GAAP financial measures internally in analyzing its financial results and believes they are useful to investors, as a supplement to the corresponding GAAP measures, in evaluating BlackLine's ongoing operational performance and trends and in comparing its financial measures with other companies in the same industry, many of which present similar non-GAAP financial measures to help investors to help investors to help investors understand the operational performance of their businessess. However, it is important to note that the particular items BlackLine excludes from, includes in, its non-GAAP financial measures was differ from the items excluded from, or included in, its nimitar non-GAAP financial measures used by other companies in the same industry. Non-GAAP financial measures should not be considered in isolation from, or as a substitute for, financial information prepared in accordance with GAAP. Investors are encouraged to review the reconciliation of these non-GAAP measures to their most directly comparable GAAP financial measures. A reconciliation of the non-GAAP measures to such GAAP measures has been provided in the tables included as part of this press release.

Non-GAAP gross Profit and Non-GAAP Gross Margin. Non-GAAP gross profit is defined as GAAP revenues less GAAP cost of revenue adjusted for the amortization of acquired developed technology resulting from the 2013 Acquisition and the Runbook Acquisition and stock-based compensation. Non-GAAP gross margin is defined as non-GAAP gross profit divided by GAAP revenues. BlackLine believes that presenting non-GAAP gross margin is useful to investors as it eliminates the impact of certain non-cash expenses and allows a direct comparison of gross margin between periods.

Non-GAAP Operating Expenses. Non-GAAP operating expenses include (a) non-GAAP sales and marketing expense, (b) non-GAAP research and development expense and (c) non-GAAP general and administrative expense. Non-GAAP sales and marketing expense is defined as GAAP sales and marketing expense adjusted for the amortization of acquired intangibles resulting from the 2013 Acquisition and the Runbook Acquisition and stock-based compensation. Non-GAAP research and development expense is defined as GAAP general and administrative expense as

adjusted for the amortization of acquired intangibles resulting from the 2013 Acquisition and Runbook Acquisition, stock-based compensation, the change in fair value of contingent consideration, costs incurred in connection with our shelf offering. BlackLine believes that presenting each of the non-GAAP operating expenses is useful to investors as it eliminates the impact of certain cash and non-cash expenses and allows a direct comparison of operating expenses between periods.

Non-GAAP Income (Loss) from Operations. Non-GAAP income (loss) from operations is defined as GAAP income (loss) from operations adjusted for the amortization of acquired intangible assets resulting from the 2013 Acquisition and the Runbook Acquisition, stock-based compensation, the change in fair value of contingent consideration, costs incurred in connection with our secondary offering, and costs incurred in connection with our shelf offering. The company believes that presenting non-GAAP income (loss) from operations is useful to investors as it eliminates the impact of items that have been impacted by the 2013 Acquisition and the Runbook Acquisition and other related costs in order to allow a direct comparison of loss from operations between all periods presented.

Non-GAAP Net Income (Loss). Non-GAAP net income (loss) is defined as GAAP net income (loss) adjusted for the impact of the provision for (benefit from) income taxes that we were able to recognize as a result of the deferred tax liabilities associated with the intangible assets established upon the 2013 Acquisition and the Runbook Acquisition, amortization of acquired intangible assets resulting from the 2013 Acquisition and the Runbook Acquisition, stock-based compensation, the change in the fair value of contingent consideration, the change in fair value of the common stock warrant liability, costs incurred in connection with our secondary offering, and costs incurred in connection with our shelf offering. Non-GAAP diluted net income (loss) per common share includes the adjustment for shares resulting from the elimination of stock-based compensation. The company believes that presenting non-GAAP net income (loss) is useful to investors as it eliminates the impact of items that have been impacted by the 2013 Acquisition and the Runbook Acquisition and other related costs in order to allow a direct comparison of net loss between all periods presented.

Free Cash Flow. Free cash flow is defined as cash flows used in operating activities less cash flows used in investing activities related to purchase of property and equipment and capitalized software development. BlackLine believes that presenting free cash flow is useful to investors as it provides a measure of the company's liquidity used by management to evaluate the amount of cash generated by the company's business including the impact of purchases of property and equipment and cost of capitalized software development.

Use of Operating Metrics

BlackLine has provided in this release and the quarterly conference call held on August 2, 2018 certain operating metrics, including (i) number of customers, (ii) number of users and (iii) dollar-based net revenue retention rate, which BlackLine uses to evaluate its business, measure its performance, identify trends affecting its business, formulate financial projections and make strategic decisions. These operating metrics exclude the impact of Runbook licensed customers and users as these customers did not have an active subscription agreement with BlackLine as of June 30. 2018.

Dollar-based Net Revenue Retention Rate. Dollar-based net revenue retention rate is calculated as the implied monthly subscription and support revenue at the end of a period for the base set of customers from which the company generated subscription revenue in the year prior to the calculation, divided by the implied monthly subscription and support revenue one year prior to the date of calculation for that same customer base. This calculation does not reflect implied monthly subscription and support revenue for new customers added during the one-year period but does include the effect of customers who terminated during the period. Implied monthly subscription and support revenue is defined as the total amount of minimum subscription and support revenue contractually committed to, under each of BlackLine's customer agreements over the entire term of the agreement, divided by the number of months in the term of the agreement. BlackLine believes that dollar-based net revenue retention rate is an important metric to measure the long-term value of customer agreements and the company's ability to retain and grow its relationships with existing customers over time.

Number of Customers. A customer is defined as an entity with an active subscription agreement as of the measurement date. In situations where an organization has multiple subsidiaries or divisions, each entity that is invoiced as a separate entity is treated as a separate customer. However, where an existing customer requests its invoice be divided for the sole purpose of restructuring its internal billing arrangement without any incremental increase in revenue, such customer continues to be treated as a single customer. BlackLine believes that its ability to expand its customer base is an indicator of the company's market penetration and the growth of its business?

Number of Users. Since BlackLine's customers generally pay fees based on the number of users of its platform within their organization, the company believes the total number of users is an indicator of the growth of its business.

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BlackLine, Inc. Consolidated Balance Sheets

(in thousands) (unaudited)

Jun	e 30, 2018	December 31, 2017				
<u> </u>		*As	Adjusted			
\$	28,682	\$	31,104			
	86,191		81,476			
	61,057		61,918			
	16,603		13,956			
	192,533		188,454			
	8,308		6,824			
	13,754		12,769			
	34,173		40,808			
	185,138		185,138			
	30,534		26,820			
\$	464,440	\$	460,813			
\$	2,496	\$	7,254			
	19,248		20,874			
	117,420		104,184			
	2,008		2,008			
	141,172		134,320			
	4,048		3,858			
	1,436		1,743			
	382		468			
	3,314		3,119			
	150,352		143,508			
	539		530			
	432,068		419,628			
	(117)		(63)			
	(118,402)		(102,790)			
	314,088		317,305			
\$	464,440	\$	460,813			
	\$ \$ \$	\$ 6,191 61,057 16,603 192,533 8,308 13,754 34,173 185,138 30,534 \$ 464,440 \$ 2,496 19,248 117,420 2,008 141,172 4,048 1,436 382 3,314 150,352	\$ 28,682 \$ 86,191 61,057 16,603 192,533 8,308 13,754 34,173 185,138 30,534 \$ 464,440 \$ \$ \$ 2,496 \$ 19,248 117,420 2,008 141,172 4,048 1,436 382 3,314 150,352 \$ 539 432,068 (117) (118,402) 314,088			

^{*}Prior-period information has been adjusted for the adoption of ASU No. 2014-09, Revenue from Contracts with Customers (ASC 606), which we adopted on January 1, 2018.

		Quar	ed	Six Months Ended June 30.					
	_	2018	ıne 30,	2017		2018	ne 30,	2017	
		2010	*As	Adjusted		2010	*As	Adjusted	
Revenues			,,,	, .ujuo.ou			,	, ,	
Subscription and support	\$	53,047	\$	39,832	\$	101,672	\$	76,390	
Professional services		2,407		2,149		5,066		3,772	
Total revenues		55,454		41,981		106,738		80,162	
Cost of revenues		,							
Subscription and support		9,493		8,227		18,874		15,982	
Professional services		2,373		2,130		4,598		3,585	
Total cost of revenues		11,866		10,357		23,472	2 19,		
Gross profit		43,588		31,624		83,266		60,595	
Operating expenses									
Sales and marketing		32,150		23,992		61,377		45,812	
Research and development		7,811		6,009		14,740		11,957	
General and administrative		12,458		8,466		23,540		16,719	
Total operating expenses		52,419		38,467		99,657		74,488	
Loss from operations		(8,831)		(6,843)		(16,391)		(13,893)	
Other income (expense)									
Interest income		507		244		896		468	
Interest expense		_		(3)	(3)		(4)		
Change in fair value of the common									
stock warrant liability	_			(2,490)				(3,490)	
Other income (expense), net		507		(2,249)		892		(3,029)	
Loss before income taxes		(8,324)		(9,092)		(15,499)		(16,922)	
Provision for (benefit from) income taxes		133		34		113		(111)	
Net loss	\$	(8,457)	\$	(9,126)	\$	(15,612)	\$	(16,811)	
Basic net loss per share:									
Basic net loss per share	\$	(0.16)	\$	(0.18)	\$	(0.29)	\$	(0.33)	
Shares used to calculate basic net loss per share		53,555		51,842		53,354		51,563	
Diluted net loss per share:									
Diluted net loss per share	\$	(0.16)	\$	(0.18)	\$	(0.29)	\$	(0.33)	
Shares used to calculate diluted net loss per share		53,555		51,842		53,354		51,563	

^{*}Prior-period information has been adjusted for the adoption of ASU No. 2014-09, Revenue from Contracts with Customers (ASC 606), which we adopted on January 1, 2018.

BlackLine, Inc. Consolidated Statements of Cash Flows

(in thousands) (unaudited)

		er Ended ne 30.	Six Months Ended June 30,				
	2018	2017	2018	2017			
		*As Adjusted		*As Adjusted			
CASH FLOWS FROM OPERATING ACTIVITIES:							
Net loss	\$ (8,457)	\$ (9,126)	\$ (15,612)	\$ (16,811)			
Adjustments to reconcile net loss to net cash provided by operating activities:							
Depreciation and amortization	5,537	4,908	10,931	9,699			
Change in fair value of common stock warrant liability	-	2,490	-	3,490			
Change in fair value of contingent consideration	78	96	190	189			
Stock-based compensation	5,393	1,987	9,367	3,836			
(Accretion)/amortization of purchase discounts/premiums on marketable securities, net	(237)	70	(304)	133			
Net foreign currency (gains) losses	462	-	403	-			
Deferred income taxes	(65)	64	(307)	(171)			
Provision for (benefit from) doubtful accounts receivable	8	-	(43)	-			
Changes in operating assets and liabilities, net of effects of the acquisition:							
Accounts receivable	(4,406)	364	652	(1,231)			
Prepaid expenses and other current assets	(733)	399	(2,624)	(878)			
Other assets	(2,169)	(1,058)	(3,454)	(2,492)			
Accounts payable	(3,981)	766	(4,910)	(2,487)			
Accrued expenses and other current liabilities	6,804	387	(1,131)	(2,082)			
Deferred revenue	6,592	664	13,150	9,086			
Other long-term liabilities	(145)	(139)	195	(114)			
Net cash provided by (used in) operating activities	4,681	1,872	6,503	167			
CASH FLOWS FROM INVESTING ACTIVITIES:							
Purchases of marketable securities	(36,739)	(25,399)	(66,914)	(25,399)			
Proceeds from maturities of marketable securities	33,969	19,420	62,449	24,620			
Capitalized software development costs	(1,460)	(900)	(3,113)	(1,983)			
Purchases of property and equipment	(2,062)	(630)	(3,696)	(1,118)			
Net cash provided by (used in) investing activities	(6,292)	(7,509)	(11,274)	(3,880)			
CASH FLOWS FROM FINANCING ACTIVITIES:							
Principal payments on capital lease obligations	_	_	(443)	(549)			
Proceeds from exercises of stock options	2.612	5,696	6,065	5,761			
Acquisition of common stock for tax withholding obligations	(3,197)	-	(3,213)	-			

Payments of initial public offering costs		-			(110)
Net cash provided by (used in) financing activities	(585)	 5,696		2,409	5,102
Net increase (decrease) in cash, cash equivalents, and restricted cash	(2,196)	59		(2,362)	1,389
Cash, cash equivalents, and restricted cash, beginning of period	 31,338	23,848		31,504	 22,518
Cash, cash equivalents, and restricted cash, end of period	\$ 29,142	\$ 23,907	\$	29,142	\$ 23,907
			_		
Cash and cash equivalents at end of period	\$ 28,682	\$ 23,507	\$	28,682	\$ 23,507
Restricted cash included within prepaid expenses and other current assets at end of period	200	-		200	-
Restricted cash included within other assets at end of period	260	400		260	400
Total cash, cash equivalents, and restricted cash at end of period shown in the consolidated statements of cash flows	\$ 29,142	\$ 23,907	\$	29,142	\$ 23,907

^{*}Prior-period information has been adjusted for the adoption of ASU No. 2014-09, Revenue from Contracts with Customers (ASC 606), and ASU No. 2016-18, Statement of Cash Flows, Restricted Cash (Topic 230), both of which we adopted on January 1, 2018.

BlackLine, Inc. Reconciliations of Non-GAAP Financial Measures (in thousands, except percentages and per share data) (unaudited)

	Quarter Ended June 30,					Six Months Ended June 30,				
	2018 2017		2018			2017				
			*As	s Adjusted			*A	s Adjusted		
Non-GAAP Gross Profit										
Gross profit	\$	43,588	\$	31,624	\$	83,266	\$	60,595		
Amortization of developed technology		1,708		1,713		3,423		3,417		
Stock-based compensation		682		271		1,520		521		
Total Non-GAAP Gross Profit	\$	45,978	\$	33,608	\$	88,209	\$	64,533		
Gross margin		78.6%		75.3%		78.0%		75.6%		
Non-GAAP gross margin		82.9%		80.1%		82.6%		80.5%		
Non-GAAP Operating Income (Loss):										
Loss from operations	\$	(8,831)	\$	(6,843)	\$	(16,391)	\$	(13,893)		
Amortization of intangible assets		3,312		3,333		6,635		6,663		
Stock-based compensation		5,393		1,987		9,367		3,836		
Change in fair value of contingent consideration		78		96		190		189		
Secondary offering costs		-		809		-		809		
Shelf offering costs		224		-		401				
Total non-GAAP operating income (loss)	\$	176	\$	(618)	\$	202	\$	(2,396)		
Non-GAAP Net Income (Loss)										
Net loss	\$	(8,457)	\$	(9,126)	\$	(15,612)	\$	(16,811)		
Provision for (benefit from) income taxes		(65)		43		(191)		(192)		
Amortization of intangible assets		3,312		3,333		6,635		6,663		
Stock-based compensation		5,393		1,987		9,367		3,836		
Change in fair value of contingent consideration		78		96		190		189		
Change in fair value of the common stock warrant liability		-		2,490		-		3,490		
Secondary offering costs		-		809		-		809		
Shelf offering costs		224		-	_	401	_			
Total non-GAAP net income (loss)	\$	485	\$	(368)	\$	790	\$	(2,016)		
Basic non-GAAP net income (loss) per share:										
Basic non-GAAP net income (loss) per share	\$	0.01	\$	(0.01)	\$	0.01	\$	(0.04)		
Shares used to calculate basic non-GAAP net income (loss) per share		53,555		51,842		53,354		51,563		
Diluted non-GAAP net income (loss) per share:										
Dilluted non-GAAP net income (loss) per share	\$	0.01	\$	(0.01)	\$	0.01	\$	(0.04)		
Shares used to calculate diluted non-GAAP net income (loss) per share		57,462		51,842		56,972		51,563		

^{*}Prior-period information has been adjusted for the adoption of ASU No. 2014-09, Revenue from Contracts with Customers (ASC 606), which we adopted on January 1, 2018.

		Quarter Ended June 30,					nths Ei ine 30,	nded
	2018		2017		2018			2017
			*A	s Adjusted			*A:	s Adjusted
Non-GAAP Sales and Marketing Expense:								
Sales and marketing expense	\$	32,150	\$	23,992	\$	61,377	\$	45,812
Amortization of intangible assets		(966)		(968)		(1,935)		(1,933)
Stock-based compensation		(2,308)		(748)		(3,745)		(1,408)
Total non-GAAP sales and marketing expense	\$	28,876	\$	22,276	\$	55,697	\$	42,471
Non-GAAP Research and Development Expense:								
Research and development expense	\$	7,811	\$	6,009	\$	14,740	\$	11,957
Stock-based compensation		(675)		(215)		(1,104)		(298)
Total non-GAAP research and development expense	\$	7,136	\$	5,794	\$	13,636	\$	11,659
Non-GAAP General and Administrative Expense:								
General and administrative expense	\$	12,458	\$	8,466	\$	23,540	\$	16,719
Amortization of intangible assets		(638)		(652)		(1,277)		(1,313)
Stock-based compensation		(1,728)		(753)		(2,998)		(1,609)
Change in fair value of contingent consideration		(78)		(96)		(190)		(189)

Secondary offering costs	-	(809)	-	(809)
Shelf offering costs	(224)	-	(401)	-
Total non-GAAP general and administrative expense	\$ 9,790	\$ 6,156	\$ 18,674	\$ 12,799
Total Non-GAAP Operating Expenses	\$ 45,802	\$ 34,226	\$ 88,007	\$ 66,929
Free Cash Flow				
Net cash provided by (used in) operating activities	\$ 4,681	\$ 1,872	\$ 6,503	\$ 167
Capitalized software development costs	(1,460)	(900)	(3,113)	(1,983)
Purchases of property and equipment	(2,062)	(630)	(3,696)	(1,118)
Free cash flow	\$ 1,159	\$ 342	\$ (306)	\$ (2,934)

^{*}Prior-period information has been adjusted for the adoption of ASU No. 2014-09, Revenue from Contracts with Customers (ASC 606), and ASU No. 2016-18, Statement of Cash Flows, Restricted Cash (Topic 230), both of which we adopted on January 1, 2018.



BlackLine, Inc.