



## InTheBlack London 2020 To Feature Thought Leaders From Deloitte, EY And SAP®, Plus BlackLine Customers Domino's, G4S And Micro Focus

**10th annual BlackLine European user conference to be conducted as a virtual event as a safety precaution in light of coronavirus concerns**

LOS ANGELES and LONDON, March 12, 2020 /PRNewswire/ -- To ensure the utmost safety and well-being of its customers, partners and employees in light of recent coronavirus concerns, accounting automation software leader [BlackLine, Inc.](#) (Nasdaq: BL) will be conducting its tenth annual European user conference next week as a virtual event. The conference was originally scheduled to take place in London, home of the company's EMEA (Europe, Middle East and Africa) headquarters.

[InTheBlack London 2020: The Modern Accounting Experience](#) will explore the importance, benefits and journeys of Finance & Accounting (F&A) organizations moving away from unsustainable traditional manual accounting processes to modern F&A operations. Modern accounting practices enable companies to close faster with complete and accurate results, building greater internal confidence and trust by reducing risk. A key focus of this year's event will be helping companies move to modern accounting by unifying their data and processes, automating repetitive work, and driving accountability through visibility.

Rescheduled as a series of online presentations comprising six hours of content over two days, InTheBlack London will feature speakers from BlackLine customers including Domino's, G4S and Micro Focus. Participants will learn first-hand how these innovative organizations transformed and modernized their F&A departments, with leaders from each sharing best practices learned from automating critical F&A processes using solutions from BlackLine. Thought leaders from Deloitte, EY and SAP® also will provide insights on leveraging technology to modernize F&A operations.

Other highlights will include BlackLine CEO Therese Tucker hosting a BlackLine Customer Innovation Showcase and presentations from BlackLine President & Chief Operating Officer Marc Huffman and BlackLine Chief Technology Officer Pete Hirsch. In addition, Finance and Strategy Consultant and Digital Transformation Expert Darryl Bannon will serve as master of ceremonies offering insights on scaling F&A and leveraging technology to embrace modern accounting practices.

The InTheBlack London 2020 virtual sessions will be held on Tuesday and Wednesday, 17<sup>th</sup> and 18<sup>th</sup> March (the same days as the original in-person event). BlackLine expects a large audience composed of the hundreds of F&A professionals who were registered to join BlackLine in London plus many others who may not have been able to make it in person originally. To view the schedule or register for the complimentary online event, go [here](#).

Both new and experienced users who participate will be given an opportunity to:

- Learn best practices from customers and BlackLine's team of experts
- Hear how experienced users from other companies creatively use BlackLine
- Preview upcoming software enhancements
- Take the next step in their digital finance transformation journeys

As of Dec. 31, 2019, BlackLine had more than 400 customers based in the EMEA region.

### **About BlackLine**

Companies come to BlackLine, Inc. (Nasdaq: BL) because their traditional manual accounting processes are not sustainable. BlackLine's cloud-based solutions and market-leading customer service help companies move to modern accounting by unifying their data and processes, automating repetitive work, and driving accountability through visibility. BlackLine provides solutions for financial close management, accounting automation, and intercompany governance, helping large enterprises and midsize companies across all industries do accounting work better, faster, and with more control.

More than 3,000 customers trust BlackLine to help them close faster with complete and accurate results. The company is the pioneer and recognized Leader in Gartner's 2019 Magic Quadrant for Cloud Financial Close Solutions. Based in Los Angeles, BlackLine also has regional headquarters in London, Singapore and Sydney. For more information, please visit [blackline.com](#).

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SOURCE BlackLine

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