UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

| | FORM 8-K | |
|---|---|---|
| | CURRENT REPORT | |
| | Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 19 | 34 |
| Date of | Report (Date of earliest event reported): M | Iay 7, 2024 |
| , | BLACKLINE, INC. Exact name of registrant as specified in its char | rter) |
| Delaware (State or Other Jurisdiction of Incorporation) | 001-37924 (Commission File Number) | 46-3354276 (I.R.S. Employer Identification No.) |
| | 21300 Victory Boulevard, 12th Floor Woodland Hills, California 91367 Address of Principal Executive Offices) (Zip C | 'ode) |
| (| (818) 223-9008 Registrant's telephone number, including area of | code) |
| (Form | Not Applicable ner name or former address, if changed since la | st report) |
| Theck the appropriate box below if the Form 8-K fil bllowing provisions: | ing is intended to simultaneously satisfy the fili | ing obligation of the registrant under any of the |
| □ Written communications pursuant to Rule 425 u □ Soliciting material pursuant to Rule 14a-12 unde □ Pre-commencement communications pursuant to □ Pre-commencement communications pursuant to | er the Exchange Act (17 CFR 240.14a-12) o Rule 14d-2(b) under the Exchange Act (17 Cl | |
| ecurities registered pursuant to Section 12(b) of the | Act: | |
| Title of each class | Trading Symbol(s) | Name of each exchange on which registered |
| Common Stock, par value \$0.01 per share | BL | NASDAQ Global Select Market |
| ndicate by check mark whether the registrant is an e hapter) or Rule 12b-2 of the Securities Exchange A | | 05 of the Securities Act of 1933 (§230.405 of this |
| merging growth company \square | | |
| f an emerging growth company, indicate by check n r revised financial accounting standards provided p | | extended transition period for complying with any new |
| | | |

Item 2.02. Results of Operations and Financial Condition.

On May 7, 2024, the Registrant issued a press release, a copy of which is attached hereto as Exhibit 99.1 and is incorporated herein by reference.

Item 9.01. Financial Statements and Exhibits.

(d) Exhibits

Exhibit Number Description

99.1 Press release dated May 7, 2024

104 Cover Page Interactive Data File (embedded within the Inline XBRL document)

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

BLACKLINE, INC.

Date: May 7, 2024 By: /s/ Mark Partin

Mark Partin

Chief Financial Officer

BlackLine Announces First Quarter Financial Results

LOS ANGELES, May 07, 2024 (GLOBE NEWSWIRE) -- <u>BlackLine, Inc.</u> (Nasdaq: BL), today announced financial results for the first quarter ended March 31, 2024.

"BlackLine's financial results this quarter exceeded our revenue and profitability expectations, demonstrating our ability to deliver profitable growth as we relentlessly drive our refreshed strategy and new operating model," said Owen Ryan, co-CEO of BlackLine. "Though it is still early, we are seeing encouraging signs of progress across the company. Moving forward, we will look to capitalize on these to support our long-term growth objectives."

"Our goal is to drive innovation that not only anticipates the evolving needs of our customers, but also sets new standards and delivers unparalleled value," said Therese Tucker, co-CEO of BlackLine. "As such, we are rapidly moving to fulfill our promise of offering an AI-powered platform for the Office of the CFO, ensuring our customers remain at the forefront of digital finance transformation."

First Quarter 2024 Financial Highlights

- Total GAAP revenues of \$157.5 million, an increase of 13% compared to the first quarter of 2023.
- GAAP operating margin of 1.1%, compared to (11.0)% in the first quarter of 2023.
- Non-GAAP operating margin of 17.0%, compared to 11.2% in the first quarter of 2023.
- GAAP net income attributable to BlackLine of \$10.8 million, or \$0.17 per diluted share compared to GAAP net loss attributable to BlackLine of \$12.0 million or \$(0.20) per diluted share in the first quarter of 2023.
- Non-GAAP net income attributable to BlackLine of \$40.1 million or \$0.54 per diluted share compared to non-GAAP net income attributable to BlackLine of \$25.1 million or \$0.34 per diluted share in the first quarter of 2023.
- Operating cash flow of \$50.4 million, compared to \$22.9 million in the first quarter of 2023.
- Free cash flow of \$43.7 million, compared to \$14.3 million in the first quarter of 2023.

First Quarter Key Metrics and Recent Business Highlights

- Added 13 net new customers in the first quarter for a total of 4,411 customers at March 31, 2024.
- Expanded the Company's user base to 387,050 users at March 31, 2024.
- Achieved a dollar-based net revenue retention rate of 105% at March 31, 2024.
- Announced the hiring of a new Chief Technology Officer and Chief Customer Officer.
- Announced AI-powered innovation for analyzing journal entries.
- Hosted BlackLine's annual European customer conference, BeyondTheBlack Europe, with record customer attendance.
- Named to G2's Annual Best Accounting & Finance software list for the fifth year in a row.

The financial results included in this press release are preliminary and subject to final review. Financial results will not be final until BlackLine files its Quarterly Report on Form 10-Q for the period. Information about BlackLine's use of non-GAAP financial measures is provided below under "Use of Non-GAAP Financial Measures."

Financial Outlook

Second Quarter 2024

- Total GAAP revenue is expected to be in the range of \$157 million to \$159 million.
- Non-GAAP operating margin is expected to be in the range of 16.5% to 17.5%.
- Non-GAAP net income attributable to BlackLine is expected to be in the range of \$37 million to \$39 million, or \$0.49 to \$0.51 per share on 76.0 million diluted weighted average shares outstanding.

Full Year 2024

- Total GAAP revenue is expected to be in the range of \$641.5 million to \$649.5 million.
- Non-GAAP operating margin is expected to be in the range of 17.5% to 18.5%.
- Non-GAAP net income attributable to BlackLine is expected to be in the range of \$158 million to \$168 million, or \$2.12 to \$2.26 per share on 74.5 million diluted weighted average shares outstanding.

Guidance for non-GAAP operating income (loss), non-GAAP operating margin, non-GAAP net income (loss) attributable to BlackLine, and non-GAAP net income (loss) attributable to BlackLine per share excludes specified items from the corresponding GAAP financial measures as outlined below under "Use of Non-GAAP Financial Measures" and as detailed in the reconciliations

of non-GAAP measures for historical periods. Reconciliations of non-GAAP operating income (loss), non-GAAP operating margin, non-GAAP net income (loss) attributable to BlackLine, and non-GAAP net income (loss) attributable to BlackLine per share guidance to the most directly comparable U.S. GAAP measures are not available on a forward-looking basis without unreasonable efforts due to the unpredictability and complexity of the charges excluded from these non-GAAP financial measures. The Company expects the variability of the above items could have a significant, and potentially unpredictable, impact on its future GAAP operating income (loss), operating margin, net income (loss) attributable to BlackLine, and net income (loss) attributable to BlackLine per share.

Quarterly Conference Call

BlackLine will hold a conference call to discuss its first quarter results at 2:00 p.m. Pacific time on Tuesday, May 7, 2024. A live audio webcast will be accessible on BlackLine's investor relations website at https://investors.blackline.com. Participants can pre-register for the conference call. A replay of the webcast will be available at https://investors.blackline.com for 12 months. BlackLine has used, and intends to continue to use, its Investor Relations website as a means of disclosing material non-public information and for complying with its disclosure obligations under Regulation FD.

About BlackLine

Companies come to BlackLine (Nasdaq: BL) because their traditional manual accounting and finance processes are not sustainable. BlackLine's market-leading cloud platform and customer service help companies move to modern accounting by unifying their data and processes, automating repetitive work, and driving accountability through visibility. BlackLine provides solutions to manage and automate financial close, intercompany accounting, invoice-to-cash, and consolidation processes, inspiring, powering, and guiding large enterprises and midsize businesses on their digital finance transformation journeys.

More than 4,400 customers trust BlackLine to help them close faster with complete and accurate results. The Company is the pioneer of the cloud financial close market and is recognized as the leader by customers at leading end-user review sites including G2 and TrustRadius. BlackLine is a global company with operations in major business centers including Los Angeles, New York, the San Francisco Bay area, London, Paris, Frankfurt, Tokyo, Singapore, and Sydney.

For more information, please visit <u>blackline.com</u>.

Forward-looking Statements

This release and the conference call referenced above contain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. In some cases, you can identify forward-looking statements by terminology such as "may," "will," "should," "could," "expect," "plan," anticipate," "believe," "estimate," "predict," "intend," "potential," "would," "continue," "ongoing" or the negative of these terms or other comparable terminology. Forward-looking statements in this release and quarterly conference call include, but are not limited to, statements regarding BlackLine's future financial and operational performance, including, without limitation, GAAP and non-GAAP guidance for the second quarter and full year of 2024, the impact of progress against certain key initiatives, our expectations for our business, including the demand environment, BlackLine's addressable market, market position and pipeline, our international growth, and our relationships with our customers and partners, including opportunities to expand those relationships.

Any forward-looking statements contained in this press release or the quarterly conference call are based upon BlackLine's historical performance and its current plans, estimates and expectations and are not a representation that such plans, estimates, or expectations will be achieved. Forward-looking statements are based on information available at the time those statements are made and/or management's good faith beliefs and assumptions as of that time with respect to future events, and are subject to risks and uncertainties. If any of these risks or uncertainties materialize or if any assumptions prove incorrect, actual performance or results may differ materially from those expressed in or suggested by the forward-looking statements. These risks and uncertainties include, but are not limited to risks related to the Company's ability to attract new customers and expand sales to existing customers; the extent to which customers renew their subscription agreements or increase the number of users; the impact of current and future economic uncertainty and other unfavorable conditions in the Company's industry or the global economy, the Company's ability to manage growth and scale effectively, including entry into new geographies; the Company's ability to provide successful enhancements, new features and modifications to its software solutions; the Company's ability to develop new products and software solutions and the success of any new product and service introductions; the Company's ability to effectively incorporate artificial intelligence and machine learning technologies (AI/ML) into its platform and business and the potential reputational harm or legal liability that may result from the use of AI/ML solutions and features; the success of the Company's strategic relationships with technology vendors and business process outsourcers, channel partners and alliance partners; any breaches of the Company's security measures; a disruption in the Company's hosting network infrastructure; costs and reputational harm that could result from defects in the Company's solution; the loss of any key employees; continued strong demand for the Company's software in the United States, Europe, Asia Pacific, and Latin America; the Company's ability to compete as the financial close management provider for organizations of all sizes; the timing and success of solutions offered by competitors; including competitors' ability to incorporate AI/ML into products and offerings more quickly or successfully; changes in the proportion of the Company's customer base that is comprised of enterprise or mid-sized organizations; the Company's ability to expand and effectively manage its sales teams and their performance and productivity; fluctuations in our financial results due to long and increasingly variable sales cycles, failure to protect the Company's intellectual property; the Company's ability to integrate acquired businesses and technologies successfully or achieve the expected benefits of such transactions; unpredictable and uncertain macro and regional economic conditions; seasonality; changes in current tax or accounting rules; cyber attacks and the risk that the Company's security measures may not be sufficient to secure its customer or

confidential data adequately; acts of terrorism or other vandalism, war or natural disasters including the effects of climate change; the impact of any determination of deficiencies or weaknesses in our internal controls and processes; and other risks and uncertainties described in the other filings we make with the Securities and Exchange Commission from time to time, including the risks described under the heading "Risk Factors" in our Annual Report on Form 10-K for the year ended December 31, 2023 filed with the Securities and Exchange Commission on February 23, 2024. Additional information will also be set forth in our Quarterly Report on Form 10-Q for the quarter ended March 31, 2024. Forward-looking statements should not be read as a guarantee of future performance or results, and you should not place undue reliance on such statements. Except as required by law, we do not undertake any obligation to publicly update or revise any forward-looking statement, whether as a result of new information, future developments or otherwise. All of the information in this press release is subject to completion of our quarterly review process.

Use of Non-GAAP Financial Measures

To supplement its consolidated financial statements, which are prepared and presented in accordance with U.S. generally accepted accounting principles, or GAAP, BlackLine has provided in this release and the quarterly conference call held on May 7, 2024, certain financial measures that have not been prepared in accordance with GAAP defined as "non-GAAP financial measures," which include (i) non-GAAP gross profit and non-GAAP gross margin, (ii) non-GAAP operating expenses, (iii) non-GAAP operating income (loss) and non-GAAP operating margin, (iv) non-GAAP net income (loss) attributable to BlackLine, Inc. (v) diluted non-GAAP net income (loss) attributable to BlackLine, Inc. per share, and (v) free cash flow.

BlackLine's management uses these non-GAAP financial measures internally in analyzing its financial results and believes they are useful to investors, as a supplement to the corresponding GAAP measures, in evaluating BlackLine's ongoing operational performance and trends and in comparing its financial measures with other companies in the same industry, many of which present similar non-GAAP financial measures to help investors understand the operational performance of their businesses. However, it is important to note that the particular items BlackLine excludes from, or includes in, its non-GAAP financial measures may differ from the items excluded from, or included in, similar non-GAAP financial measures used by other companies in the same industry. Non-GAAP financial measures should not be considered in isolation from, or as a substitute for, financial information prepared in accordance with GAAP. Investors are encouraged to review the reconciliation of these non-GAAP measures to their most directly comparable GAAP financial measures. A reconciliation of the non-GAAP financial measures to such GAAP measures has been provided in the tables included as part of this press release.

Non-GAAP Gross Profit and Non-GAAP Gross Margin. Non-GAAP gross profit is defined as GAAP revenues less GAAP cost of revenue adjusted for amortization of acquired developed technology, stock-based compensation, and transaction-related costs (including, but not limited to, accounting, legal, and advisory fees related to the transaction, as well as transaction-related retention bonuses). Non-GAAP gross margin is defined as non-GAAP gross profit divided by GAAP revenues. BlackLine believes that presenting non-GAAP gross profit and non-GAAP gross margin is useful to investors as it eliminates the impact of certain non-cash expenses and allows a direct comparison between periods.

Non-GAAP Operating Expenses. Non-GAAP operating expenses include (a) non-GAAP sales and marketing expense, (b) non-GAAP research and development expense and (c) non-GAAP general and administrative expense. Non-GAAP sales and marketing expense is defined as GAAP sales and marketing expense adjusted for amortization of intangible assets, stock-based compensation, and transaction-related costs. Non-GAAP research and development expense adjusted for stock-based compensation and transaction-related costs. Non-GAAP general and administrative expense is defined as GAAP general and administrative expense adjusted for amortization of intangible assets, stock-based compensation, change in fair value of contingent consideration, transaction-related costs, and legal settlement gains or costs. BlackLine believes that presenting each of the non-GAAP operating expenses is useful to investors as it eliminates the impact of certain cash and non-cash expenses and allows a direct comparison of operating expenses between periods.

Non-GAAP Income (Loss) from Operations and Non-GAAP Operating Margin. Non-GAAP income (loss) from operations is defined as GAAP income (loss) from operations adjusted for amortization of intangible assets, stock-based compensation, change in fair value of contingent consideration, transaction-related costs, legal settlement gains or costs and restructuring costs. Non-GAAP operating margin is defined as non-GAAP income from operations divided by GAAP revenues. The Company believes that presenting non-GAAP income (loss) from operations and non-GAAP operating margin is useful to investors as it eliminates the impact of items that have been impacted by the Company's acquisitions and other related costs in order to allow a direct comparison of income (loss) from operations between all periods presented.

Non-GAAP Net Income (Loss) Attributable to BlackLine and Diluted Non-GAAP Net Income (Loss) Attributable to BlackLine, Inc. Per Share. Non-GAAP net income (loss) attributable to BlackLine is defined as GAAP net income (loss) attributable to BlackLine adjusted for the impact of the provision for (benefit from) income taxes related to acquisitions, amortization of intangible assets, stock-based compensation, amortization of debt issuance costs from our convertible notes, change in fair value of contingent consideration, transaction-related costs, legal settlement gains or costs, restructuring costs, and the adjustment to the redeemable non-controlling interest to the redemption amount. Diluted non-GAAP net income attributable to BlackLine, Inc. per share includes the adjustment for shares resulting from the elimination of stock-based compensation. The Company believes that presenting non-GAAP net income (loss) attributable to BlackLine is useful to investors as it eliminates the impact of items that have been impacted by the Company's acquisitions and other related costs to allow a direct comparison of net income (loss) between all periods presented.

Free Cash Flow. Free cash flow is defined as cash flows provided by (used in) operating activities less cash flows used to purchase property and equipment, financed and otherwise, capitalized software development, and intangible assets. BlackLine

believes that presenting free cash flow is useful to investors as it provides a measure of the Company's liquidity used by management to evaluate the amount of cash generated by the Company's business including the impact of purchases of property and equipment and cost of capitalized software development.

Use of Operating Metrics

BlackLine has provided in this release and the quarterly conference call held on May 7, 2024 certain operating metrics, including (i) number of customers, (ii) number of users, and (iii) dollar-based net revenue retention rate, which BlackLine uses to evaluate its business, measure its performance, identify trends affecting its business, formulate financial projections and make strategic decisions. These operating metrics exclude the impact of certain Runbook licensed customers and users who are on perpetual license agreements and did not have an active subscription agreement with BlackLine as of March 31, 2024.

Dollar-based Net Revenue Retention Rate. Dollar-based net revenue retention rate is calculated as the implied monthly subscription and support revenue at the end of a period for the base set of customers from which the Company generated subscription revenue in the year prior to the calculation, divided by the implied monthly subscription and support revenue one year prior to the date of calculation for that same customer base. This calculation does not reflect implied monthly subscription and support revenue for new customers added during the one-year period but does include the effect of customers who terminated during the period. Implied monthly subscription and support revenue is defined as the total amount of minimum subscription and support revenue contractually committed to, under each of BlackLine's customer agreements over the entire term of the agreement, divided by the number of months in the term of the agreement. BlackLine believes that dollar-based net revenue retention rate is an important metric to measure the long-term value of customer agreements and the Company's ability to retain and grow its relationships with existing customers over time.

Number of Customers. A customer is defined as a company that contributes to our subscription and support revenue as of the measurement date. In situations where an organization has multiple subsidiaries or divisions, each entity that is invoiced as a separate entity is treated as a separate customer. In an instance where an existing customer requests its invoice be divided for the sole purpose of restructuring its internal billing arrangement without any incremental increase in revenue, such customer continues to be treated as a single customer. BlackLine believes that its ability to expand its customer base is an indicator of the Company's market penetration and the growth of its business.

Number of Users. Historically, BlackLine's products were priced based on the number of users of its platform. Over time, the Company has begun to sell an increasing number of non-user based products with fixed or transaction-based pricing. For this reason, we believe the growth in the number of total users is less correlated to the growth of the business overall.

Media Contact:

Current liabilities:
Accounts payable

Deferred revenue, current

Accrued expenses and other current liabilities

Kimberly Uberti <u>kimberly uberti@blackline.com</u>

Investor Relations Contact:

Matt Humphries, CFA matt.humphries@blackline.com

BlackLine, Inc. Condensed Consolidated Balance Sheets (in thousands) (unaudited)

| | March 31, 2024 | | December 31, 2023 | | |
|---|----------------|-------------|--------------------------|-----------|--|
| ASSETS | | | | | |
| Current assets: | | | | | |
| Cash and cash equivalents | \$ | 331,401 | \$ | 271,117 | |
| Marketable securities | | 913,453 | | 933,355 | |
| Accounts receivable, net of allowances | | 125,613 | | 171,608 | |
| Prepaid expenses and other current assets | | 33,189 | | 31,244 | |
| Total current assets | | 1,403,656 | . ' | 1,407,324 | |
| Capitalized software development costs, net | | 38,982 | | 37,828 | |
| Property and equipment, net | | 13,065 | | 14,867 | |
| Intangible assets, net | | 73,860 | | 79,056 | |
| Goodwill | | 448,965 | | 448,965 | |
| Operating lease right-of-use assets | | 19,196 | | 19,173 | |
| Other assets | | 91,161 | | 93,552 | |
| Total assets | \$ | 2,088,885 | \$ | 2,100,765 | |
| LIABILITIES, REDEEMABLE NON-CONTROLLING INTEREST, A | AND STOCKI | HOLDERS' EQ | UITY | | |

\$

47,133

306,855

8.623

59,690

320,133

| Finance lease liabilities, current | 525 | 778 |
|--|--------------|--------------|
| Operating lease liabilities, current | 4,233 | 4,108 |
| Convertible senior notes, net, current | 249,560 | 249,233 |
| Total current liabilities | 609,862 | 642,565 |
| Finance lease liabilities, noncurrent | _ | 4 |
| Operating lease liabilities, noncurrent | 15,360 | 15,738 |
| Convertible senior notes, net, noncurrent | 1,141,666 | 1,140,608 |
| Deferred tax liabilities, net | 5,251 | 6,394 |
| Deferred revenue, noncurrent | 2,352 | 904 |
| Other long-term liabilities | 660 | 3,608 |
| Total liabilities | 1,775,151 | 1,809,821 |
| Commitments and contingencies | | |
| Redeemable non-controlling interest | 33,900 | 30,063 |
| Stockholders' equity: | | |
| Common stock | 618 | 615 |
| Additional paid-in capital | 480,175 | 474,863 |
| Accumulated other comprehensive income (loss) | (489) | 205 |
| Accumulated deficit | (200,470) | (214,802) |
| Total stockholders' equity | 279,834 | 260,881 |
| Total liabilities, redeemable non-controlling interest, and stockholders' equity | \$ 2,088,885 | \$ 2,100,765 |

BlackLine, Inc. Condensed Consolidated Statements of Operations (in thousands, except per share data) (unaudited)

Quarter Ended

| | March 31, | | | |
|---|-----------|---------|----|----------|
| | - | 2024 | | 2023 |
| Revenues | | | | |
| Subscription and support | \$ | 149,501 | \$ | 130,426 |
| Professional services | | 7,960 | | 8,558 |
| Total revenues | | 157,461 | | 138,984 |
| Cost of revenues | | | | |
| Subscription and support | | 32,052 | | 28,512 |
| Professional services | | 7,045 | | 6,759 |
| Total cost of revenues | | 39,097 | | 35,271 |
| Gross profit | | 118,364 | | 103,713 |
| Operating expenses | | | | |
| Sales and marketing | | 61,111 | | 61,931 |
| Research and development | | 25,015 | | 27,105 |
| General and administrative | | 30,046 | | 28,976 |
| Restructuring costs | | 444 | | 1,014 |
| Total operating expenses | | 116,616 | | 119,026 |
| Income (loss) from operations | | 1,748 | | (15,313) |
| Other income (expense) | | | | |
| Interest income | | 15,360 | | 10,665 |
| Interest expense | | (1,469) | | (1,455) |
| Other income, net | | 13,891 | | 9,210 |
| Income (loss) before income taxes | | 15,639 | | (6,103) |
| Provision for income taxes | | 869 | | 628 |
| Net income (loss) | | 14,770 | | (6,731) |
| Net income attributable to redeemable non-controlling interest | | 438 | | 85 |
| Adjustment attributable to redeemable non-controlling interest | | 3,503 | | 5,192 |
| Net income (loss) attributable to BlackLine, Inc. | \$ | 10,829 | \$ | (12,008) |
| Basic net income (loss) per share attributable to BlackLine, Inc. | \$ | 0.18 | \$ | (0.20) |
| Shares used to calculate basic net income (loss) per share | | 61,643 | | 60,187 |
| Diluted net income (loss) per share attributable to BlackLine, Inc. | \$ | 0.17 | \$ | (0.20) |
| Shares used to calculate diluted net income (loss) per share | | 72,893 | | 60,187 |
| | | | | |

BlackLine, Inc. Condensed Consolidated Statements of Cash Flows (in thousands) (unaudited)

| Quarter Ended | l |
|----------------------|---|
| March 31, | |

| | March 31, | | | |
|--|-----------|---------------------------------------|----|-----------|
| | | 2024 | | 2023 |
| Cash flows from operating activities | | | | |
| Net income (loss) attributable to BlackLine, Inc. | \$ | 10,829 | \$ | (12,008) |
| Net income and adjustment attributable to redeemable non-controlling interest | | 3,941 | | 5,277 |
| Net income (loss) | | 14,770 | | (6,731) |
| Adjustments to reconcile net income (loss) to net cash provided by operating | | | | |
| activities: | | | | |
| Depreciation and amortization | | 12,648 | | 12,004 |
| Change in fair value of contingent consideration | | | | 3,106 |
| Amortization of debt issuance costs | | 1,385 | | 1,362 |
| Stock-based compensation | | 18,562 | | 20,438 |
| Noncash lease expense | | 1,558 | | 1,498 |
| Accretion of purchase discounts on marketable securities, net | | (8,542) | | (7,519) |
| Net foreign currency losses | | 38 | | 473 |
| Deferred income taxes | | (1,041) | | (187) |
| Provision for credit losses | | | | 5 |
| Changes in operating assets and liabilities: | | | | |
| Accounts receivable | | 45,696 | | 30,166 |
| Prepaid expenses and other current assets | | (1,964) | | (5,268) |
| Other assets | | 2,406 | | 467 |
| Accounts payable | | (6,792) | | (9,518) |
| Accrued expenses and other current liabilities | | (14,774) | | (10,653) |
| Deferred revenue | | (11,830) | | (1,820) |
| Operating lease liabilities | | (1,710) | | (1,654) |
| Other long-term liabilities | | 15 | | (3,302) |
| Net cash provided by operating activities | | 50,425 | | 22,867 |
| Cash flows from investing activities | | | | |
| Purchases of marketable securities | | (294,961) | | (311,246) |
| Proceeds from maturities of marketable securities | | 322,700 | | 328,800 |
| Capitalized software development costs | | (6,450) | | (6,879) |
| Purchases of property and equipment | | (299) | | (1,676) |
| Net cash provided by investing activities | | 20,990 | | 8,999 |
| Cash flows from financing activities | | | | |
| Principal payments under finance lease obligations | | (258) | | (241) |
| Proceeds from exercises of stock options | | 314 | | 2,411 |
| Acquisition of common stock for tax withholding obligations | | (10,981) | | (12,403) |
| Net cash used in financing activities | | (10,925) | | (10,233) |
| Effect of foreign currency exchange rate changes on cash, cash equivalents, and | - | · · · · · · · · · · · · · · · · · · · | - | <u> </u> |
| restricted cash | | (212) | | (41) |
| Net increase in cash, cash equivalents, and restricted cash | | 60,278 | | 21,592 |
| Cash, cash equivalents, and restricted cash, beginning of period | | 271,363 | | 201,207 |
| Cash, cash equivalents, and restricted cash, end of period | \$ | 331,641 | \$ | 222,799 |
| Reconciliation of cash, cash equivalents, and restricted cash to the consolidated balance sheets | | | | |
| Cash and cash equivalents at end of period | \$ | 331,401 | \$ | 222,557 |
| Restricted cash included within other assets at end of period | Ψ | 240 | Ψ | 242 |
| Total cash, cash equivalents, and restricted cash at end of period shown in the | | 270 | - | <u> </u> |
| consolidated statements of cash flows | \$ | 331,641 | \$ | 222,799 |

BlackLine, Inc.

Reconciliations of Non-GAAP Financial Measures (in thousands, except percentages and per share data) (unaudited)

| (unaudited) | | | | | |
|---|---------------|---------------|------------------|----------|--|
| | Quarter Ended | | | | |
| | | | rch 31, | | |
| N. GLIDG. D. W. | | 2024 | | 2023 | |
| Non-GAAP Gross Profit: | Φ. | 110.064 | Φ | 102.712 | |
| Gross profit | \$ | 118,364 | \$ | 103,713 | |
| Amortization of acquired developed technology | | 3,384 | | 2,949 | |
| Stock-based compensation | | 2,596 | | 2,797 | |
| Transaction-related costs | Φ. | 52 | Φ. | 213 | |
| Total non-GAAP gross profit | \$ | 124,396 | \$ | 109,672 | |
| Gross margin | | 75.2% | | 74.6% | |
| Non-GAAP gross margin | | 79.0% | | 78.9% | |
| Non-GAAP Operating Income: | | | | | |
| Operating income (loss) | \$ | 1,748 | \$ | (15,313) | |
| Amortization of intangible assets | | 5,196 | | 5,085 | |
| Stock-based compensation | | 19,196 | | 20,883 | |
| Change in fair value of contingent consideration | | _ | | 3,106 | |
| Transaction-related costs | | 216 | | 790 | |
| Restructuring costs | | 444 | | 1,014 | |
| Total non-GAAP operating income | \$ | 26,800 | \$ | 15,565 | |
| GAAP operating margin | | 1.1% | | (11.0%) | |
| Non-GAAP operating margin | | 17.0% | | 11.2% | |
| Non CAAD Not Income Attributable to Disabiling Inc. | | | | | |
| Non-GAAP Net Income Attributable to BlackLine, Inc.: | ¢ | 10.920 | ¢ | (12,000) | |
| Net income (loss) attributable to BlackLine, Inc. | \$ | 10,829 | \$ | (12,008) | |
| Benefit from income taxes | | (583) | | (181) | |
| Amortization of intangible assets | | 5,196 | | 5,085 | |
| Stock-based compensation | | 19,085 | | 20,740 | |
| Amortization of debt issuance costs | | 1,385 | | 1,362 | |
| Change in fair value of contingent consideration | | 216 | | 3,106 | |
| Transaction-related costs | | 216 | | 790 | |
| Restructuring costs | | 444 | | 1,014 | |
| Adjustment to redeemable non-controlling interest | Φ. | 3,503 | Φ. | 5,192 | |
| Total non-GAAP net income attributable to BlackLine, Inc. | \$ | 40,075 | \$ | 25,100 | |
| Basic non-GAAP net income attributable to BlackLine, Inc. per share: | | | | | |
| Basic non-GAAP net income attributable to BlackLine, Inc. per share | \$ | 0.65 | \$ | 0.42 | |
| Shares used to calculate basic non-GAAP net income per share | | 61,643 | | 60,187 | |
| | | | | | |
| Diluted non-GAAP net income attributable to BlackLine, Inc. | • | 0.54 | ¢ | 0.24 | |
| Diluted non-GAAP net income attributable to BlackLine, Inc. per share | <u>\$</u> | 0.54 | \$ | 0.34 | |
| Shares used to calculate diluted non-GAAP net income per share | | 74,878 | | 73,851 | |
| | | | | | |
| | | Quarte Mar | er End ch 31, | | |
| | - | 2024 | CII 31, | 2023 | |
| Non-GAAP Sales and Marketing Expense: | | | | | |
| Sales and marketing expense | \$ | 61,111 | \$ | 61,931 | |
| Amortization of intangible assets | | (1,733) | | (1,659) | |
| Stock-based compensation | | (5,794) | | (6,483) | |
| Transaction-related costs | | 33 | | 15 | |
| Total non-GAAP sales and marketing expense | \$ | 53,617 | \$ | 53,804 | |
| - - | | | | | |

Non-GAAP Research and Development Expense:

| Research and development expense Stock-based compensation Transaction-related costs | \$ | 25,015 (2,851) (171) | \$ | 27,105 (3,824) (506) |
|---|----|----------------------------|----|----------------------------|
| Total non-GAAP research and development expense | \$ | 21,993 | \$ | 22,775 |
| Non-GAAP General and Administrative Expense: | | | | |
| General and administrative expense | \$ | 30,046 | \$ | 28,976 |
| Amortization of intangible assets | 7 | (79) | * | (477) |
| Stock-based compensation | | (7,955) | | (7,779) |
| Change in fair value of contingent consideration | | _ | | (3,106) |
| Transaction-related costs | | (26) | | (86) |
| Total non-GAAP general and administrative expense | \$ | 21,986 | \$ | 17,528 |
| Total Non-GAAP Operating Expenses | \$ | 97,596 | \$ | 94,107 |
| Free Cash Flow | | | | |
| Net cash provided by operating activities | \$ | 50,425 | \$ | 22,867 |
| Capitalized software development costs | | (6,450) | | (6,879) |
| Purchases of property and equipment | | (299) | | (1,676) |
| Free cash flow | \$ | 43,676 | \$ | 14,312 |